

# NTCIR-12 Kick-off Event

Feb. 27, 2015

English Session: 13:30-

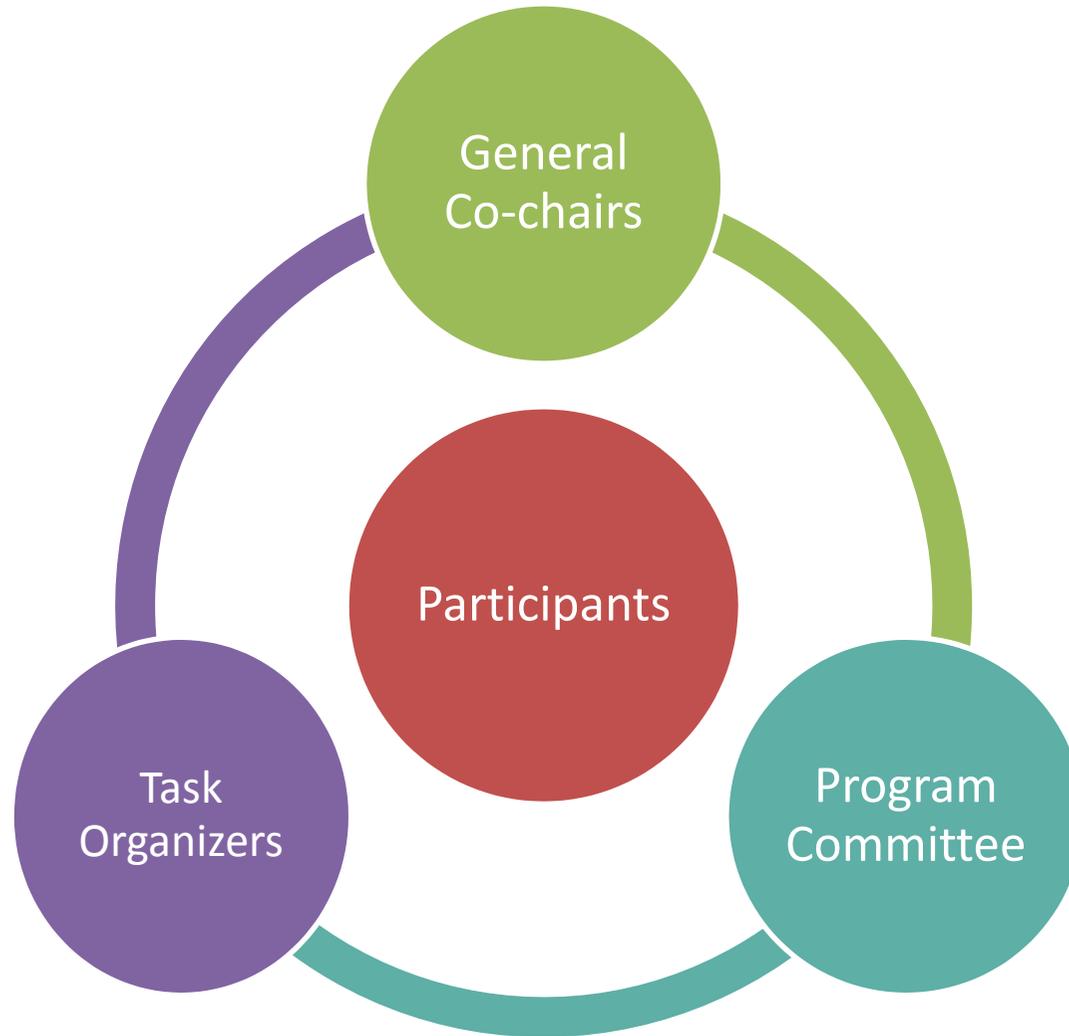
Japanese Session: 15:15-

# Program

- Introduction to NTCIR
- Outline of NTCIR-12
- Presentation by Each Task
- How to participate
- Q & A

# Outline of NTCIR-12

# Organization at NTCIR-12



# General Co-chairs



Noriko Kando

National Institute of Informatics, [Japan](#)



Tetsuya Sakai

Waseda University, [Japan](#)



Mark Sanderson

The Royal Melbourne Institute of  
Technology, [Australia](#)

# Program Committee (PC)

Hsin-Hsi Chen (National Taiwan University, Taiwan)

Charles Clarke (University of Waterloo, Canada)

Nicola Ferro (University of Padua, Italy)

Kalervo Järvelin (University of Tampere, Finland)

Gareth Jones (Dublin City University, Ireland)

Gary Geunbae Lee (POSTECH, South Korea)

Maarten de Rijke (University of Amsterdam, The Netherlands)

Mandar Mitra (Indian Statistical Institute, India)

Ian Soboroff (NIST, US)

Makoto P. Kato (Co-chair, Kyoto University, Japan)

Kazuaki Kishida (Co-chair, Keio University, Japan)



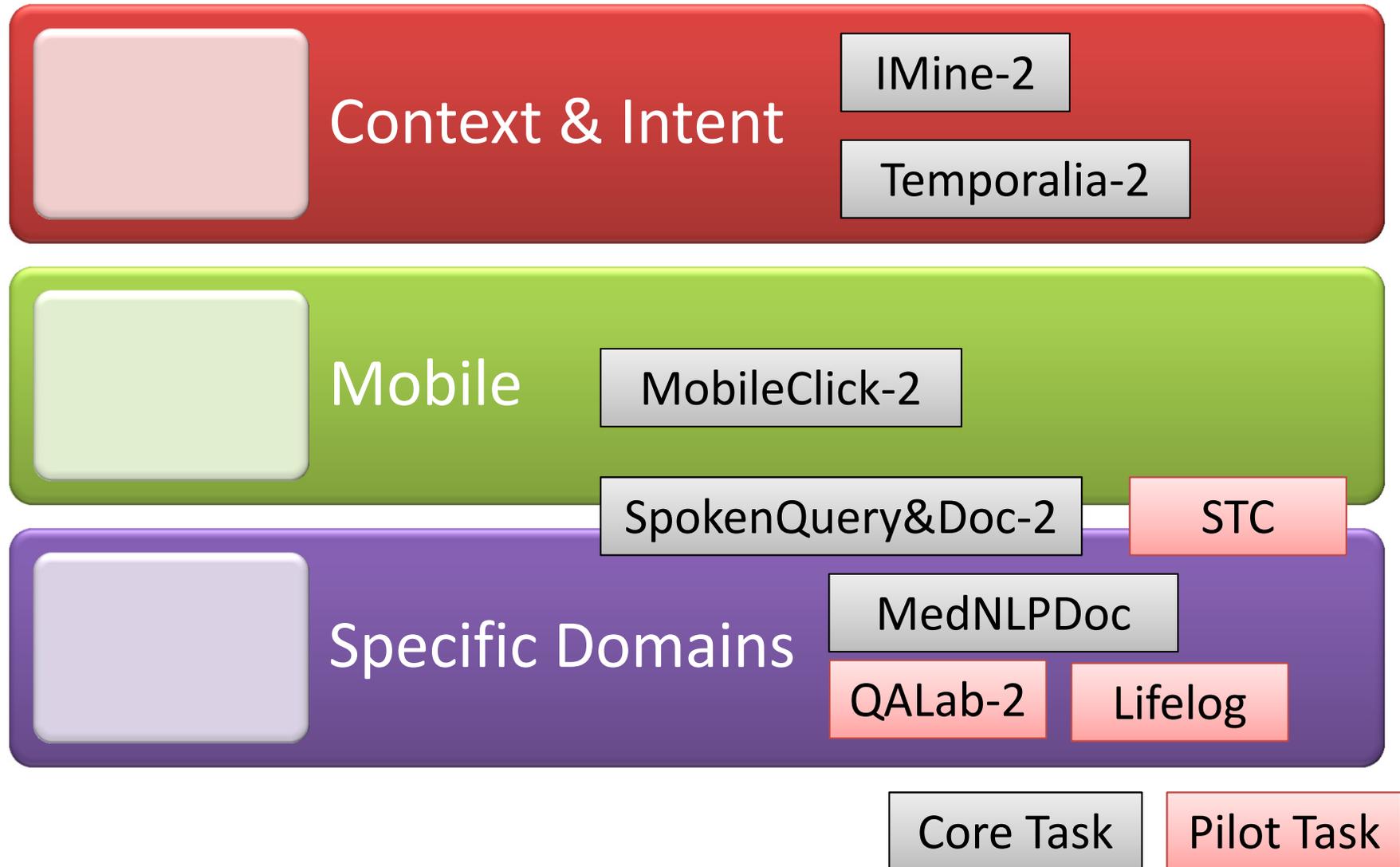
# Focuses of NTCIR-12

- 1) Advanced IR (Information Retrieval) techniques considering **user's context or intents** of finding information
- 2) IA (Information Access) techniques tailored to **mobile computers**
- 3) IR and QA (Question answering) techniques dependent on **specific domains**

# Process of Task Selection

- Call for Task Proposals
  - Nov., 2014
- Review & Selection by PC
  - Nov. to Dec., 2014
- 8 Tasks were accepted!
  - 5 Core tasks
  - 3 Pilot tasks

# Accepted NTCIR-12 Tasks



# General Schedule

Feb 27, 2015	Kick-off event in Tokyo
<b>June 30, 2015</b>	Task registration due
July 01, 2015	Document set release
July-Dec 2015	Dry run
Sep 2015 - Feb. 2016	Formal run
Feb 01, 2016	Evaluation results release
	Early draft Task Overview Release
Mar 01, 2016	Participant paper (draft) submission due
May 01, 2016	All camera-ready copy for the Proceedings due
<b>07-10/June/2016</b>	NTCIR-12 Conference, NII, Tokyo, Japan



# How to participate

Simple six steps

# How to participate

1. Read the task description and CFP carefully
2. Contact a TO if you have questions
3. Decide a task to participate
4. Register as a participant at NTCIR website
5. Fill in User Agreement Forms
6. Keep an eye on a task's ML, website, etc. to follow the activity



Don't hesitate  
to send a  
feedback to TO

# Participant's agreement

- Submit a paper to NTCIR-12 Conference
  - Demonstrate your systems and methods
- Attend to the conference and give a presentation
  - Every group will give a poster presentation
  - Some will give an oral presentation, too

# Group ID policy

- Group ID is independent of participating tasks
  - Please use the same Group ID if the group members are identical, even if your group participates in multiple tasks
  - Please use a different Group ID if the group members are different across participating tasks
- Group ID is first come first serve manner
  - NTCIR office might ask you to revise the name

# Why participate? (Students)

- Perfect schedule
- Easy start-up
  - Much of experimental setup is provided
  - Performance measures are (often) defined
- Publications
  - Comparison with other participants can produce stronger arguments
  - Inspired by the international community for future work
- Diverse tasks
  - Range of Information access tasks to tackle

# Why participate? (Industry)

- Establish your brand
  - To your end-users and competitors
  - Recruit smart people
- Fair benchmarking
  - Comparison with your own products can be less reproducible
  - Critical self-assessments
- Faster development
  - Brush up your product or eliminating bugs in a limited period of time
- Early access to resulted resources
  - Secondary resources developed by the task are yours, too

# Wrap-up

- The eleventh cycle of NTCIR has started
  - Will conclude in June 2016
- Eight exciting tasks are running
  - Organised by leading researchers worldwide
- Lots of opportunities for innovative work
  - Exchange great ideas with the community
- What's missing is **your participation!**



<http://research.nii.ac.jp/ntcir/ntcir-12/>

Thank you for your attention!

For further enquiries, contact the NTCIR office  
ntc-secretariat@nii.ac.jp

**Q & A**