

NTCIR-15 Kick-off Event

September 30, 2019

15:00 – 17:00

- **Overview of NTCIR**
- **Overview of NTCIR-15**
- **Task Introduction (7 tasks)**
- **Why participate?**
- **How to participate**
- **Important Dates**
- **Q & A**

Overview of NTCIR

Overview of NTCIR-15





Charles L. A. Clarke

Facebook, USA



Noriko Kando

National Institute of Informatics, Japan

Program Committee (PC)

- **Noriko Kando (Co-chair, NII, Japan)**
- **Yiqun Liu (Co-chair, Tsinghua University, China)**

Leif Azzopardi	University of Strathclyde
Ben Carterette	University of Delaware
Tat-Seng Chua	National University of Singapore
Hsin-Hsi Chen	National Taiwan University
Maarten de Rijke	University of Amsterdam
Nicola Ferro	University of Padova
Gareth Jones	Dublin City University
Makoto P. Kato	University of Tsukuba
Diane Kelly	University of Tennessee
Douglas Oard	University of Maryland
Tetsuya Sakai	Waseda University
Mark Sanderson	RMIT University
Ian Soboroff	NIST



Note that each task can have its own schedule

Date	Event
Sep 2019	Kick-off event in Tokyo
Dec 2019	Task Registration Due
Jan 2020	Dataset Release
Jan-May 2020	Dry Run
May-Jul 2020	Formal Run
Aug 20, 2020	Evaluation Result Release
Dec, 2020	NTCIR-15 Conference

- 1. Modern retrieval tasks**
- 2. Dialogue analysis**
- 3. Finer-grained text understanding**

Web document retrieval

WWW

Data retrieval

Data Search

Microtask retrieval

MART

Search



Heterogeneous data

Dialog analysis for conversation

DialEval

Dialog analysis for discussion

QA Lab-
PolInfo-2

Analyze



Dialog data

Text
understanding

Numeral understanding

FinNum-2

Multi-lingual entity categorization

SHINRA2020-
ML

- **CORE TASKS**

1. **DialEval-1**: Dialogue Evaluation
2. **FinNum-2**: Numeral Attachment in Financial Tweets
3. **QA Lab-PoliInfo-2**: Question Answering Lab for Political Information
4. **SHINRA2020-ML**: SHINRA 2020 Multi-lingual
5. **WWW-3**: We Want Web with CENTRE

- **PILOT TASKS**

6. **Data Search**: Data Search
7. **MART**: Micro Activity Retrieval Task

How to participate

1. Read the task description and CFP carefully
2. Contact a TO if you have questions
3. Decide a task to participate
4. Register as a participant at NTCIR website
5. Fill in User Agreement Forms
6. Keep an eye on a task's ML, website, etc. to follow the activity

Don't hesitate to send a feedback to TO

- 1. Submit your runs**
- 2. Submit a paper to NTCIR-15 Conference**
 - Demonstrate your systems and methods
- 3. Attend the NTCIR-15 conference and give a presentation**
 - Every group will give a poster presentation
 - Some will give an oral presentation, too

Why participate? (Students)

- **Easy start-up**

- Much of experimental setup is provided
- Performance measures are (often) defined

- **Increase your visibility**

- Demonstration of your idea and achievement for academics and industries

- **Publications**

- Comparison with other participants can produce stronger arguments
- Inspired by the international community for future work

- **Diverse tasks**

- A variety of Information access tasks to tackle

Why participate? (Industry)

- **Establish your brand**
 - To your end-users and competitors
 - Recruit smart people
- **Fair benchmarking**
 - Comparison with your own products can be less reproducible
 - Critical self-assessments
- **Faster development**
 - Brushing up your product or eliminating bugs in a limited period of time
- **Early access to resultant resources**
 - Secondary resources developed by the task are yours, too

- **The fifteenth cycle of NTCIR has started**
 - Will conclude in December 2020
- **Seven exciting tasks are running**
 - Organized by leading researchers worldwide
- **Lots of opportunities for innovative work**
 - Exchange great ideas with the community

What we need is your participation!

NTCIR

<http://research.nii.ac.jp/ntcir/ntcir-15/>

Thank you for your attention!

For further enquiries, contact the NTCIR office
ntc-secretariat@nii.ac.jp

Q & A?