

MobileClick

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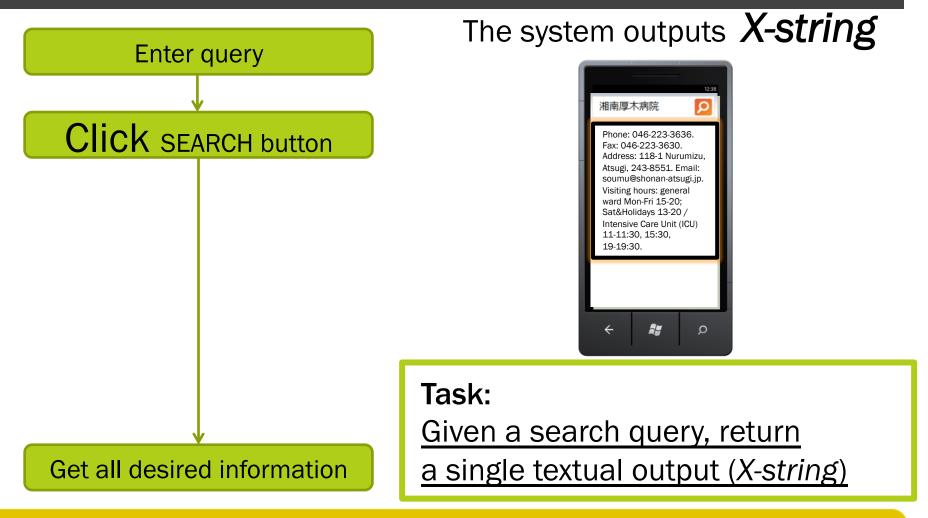








Recap: 1CLICK-2



Go beyond the "ten-blue-link" paradigm, and tackle information retrieval rather than document retrieval

Mobile? Click?

Mobile

Focus more on MOBILE
NO MORE DESKTOP RUN

Click

- Take over it from 1CLICK
- NO MORE ONE CLICK

Feedback

Wikipedia-is-enough problem

- The focus of 1CLICK is unclear
- What are challenges?
- What is the difference from Q&A

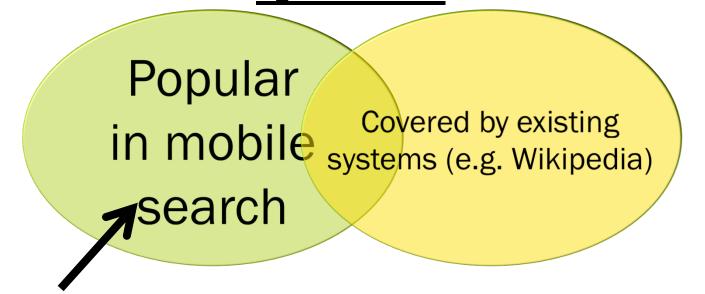
Three Arrows

Challenging Queries

Componentization

2CLICKs

Challenging Queries Queries



Such queries include GEO and QA type queries as 1CLICK-2 showed, and others

We will not use query types explicitly in MobileClick

Componentization

Usual flow of 1CLICK-2 systems



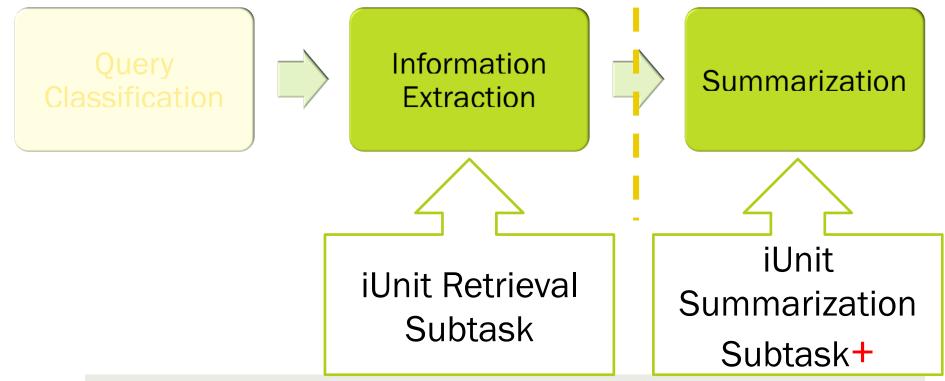
Componentization

Usual flow of 1CLICK-2 systems



Componentization

Usual flow of 1CLICK-2 systems



1CLICK-1&2 Output

the very first story of NTCIR

NTCIR Workshop 1

Proceedings of the First NTCIR Workshop on Research in Japanese Text Retrieval and Term Recognition August 30 - September 1, 1999

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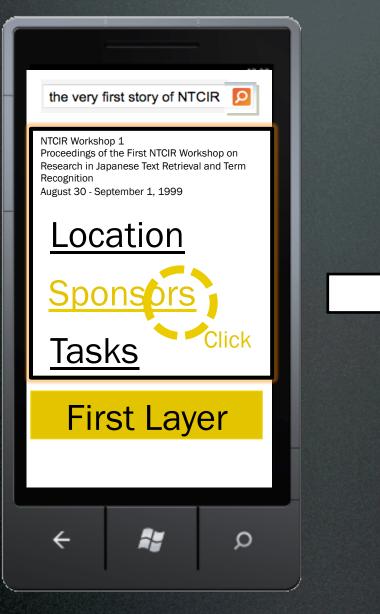
IPSJ (Information Processing Society of Japan) SIG-FI (Fundamental Infology), IPSJ Supported by: JSPS (Japan Society for the Promotion of Science) "Research for the Future Program: Studies on Ubiquitous Information Systems for Utilization of Highly Distributed Information Resources" (Principal Investigator: Jun Adachi,

Professor, NACSIS)

Q

NO MORE ONE CLICK

MobileClick Output





MobileClick

Oueries

in Mobile systems (e.g. Wikipedia)

Covered by existing

Popular

Challenging Queries Two Subtasks



Two-layer Output

e very first story of NTCIR	IPSJ (Information Processing Society of Japan) SIG-FI (Fundamental Infology), IPSJ Supported by: JSPS (Japan Society for the Promotion of Science) "Research for the Future Program: Studies on Ubiquitous Information Systems for Utilization of Highly Distributed Information Resources" (Principal Investigator: Jun Adachi, Professor,
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Location	
<u>Sponsors</u>	
<u>Tasks</u>	
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MobileClick = New Challenges + Focused Problems + 1CLICK-2