

OKSAT at NTCIR-11 RecipeSearch

- Categorization and Expansion of Search Terms in Topics -

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[1] Introduction

- OKSAT submitted five runs for English and Japanese ad hoc recipe search (EN1 and JA1) subtask of NTCIR-11 RecipeSearch.
- For runs of EN1, we tried to **categorize search terms** of topics.
- We also tried to **expand search term** for some runs.
- We do not expand search terms of JA1 topics because relatively detail information is obtained from the topic.
- Analyzing experimental results, we observe the effectiveness of our method.

[2] Our Approach

- We searched corpus by the following procedure for English ad hoc recipe search (EN1) and Japanese ad hoc recipe search (JA1), and then we made runs.
 - (1) **Extract fields from corpus** and made four (EN1) or three (JA1) **indices**.
 - (2) **Prepare search terms** from topics to search indices of (1).
 - (3) **Score search results** of each index (2) using **probabilistic model**.
 - (4) **Merge each scored results** into a **run**.

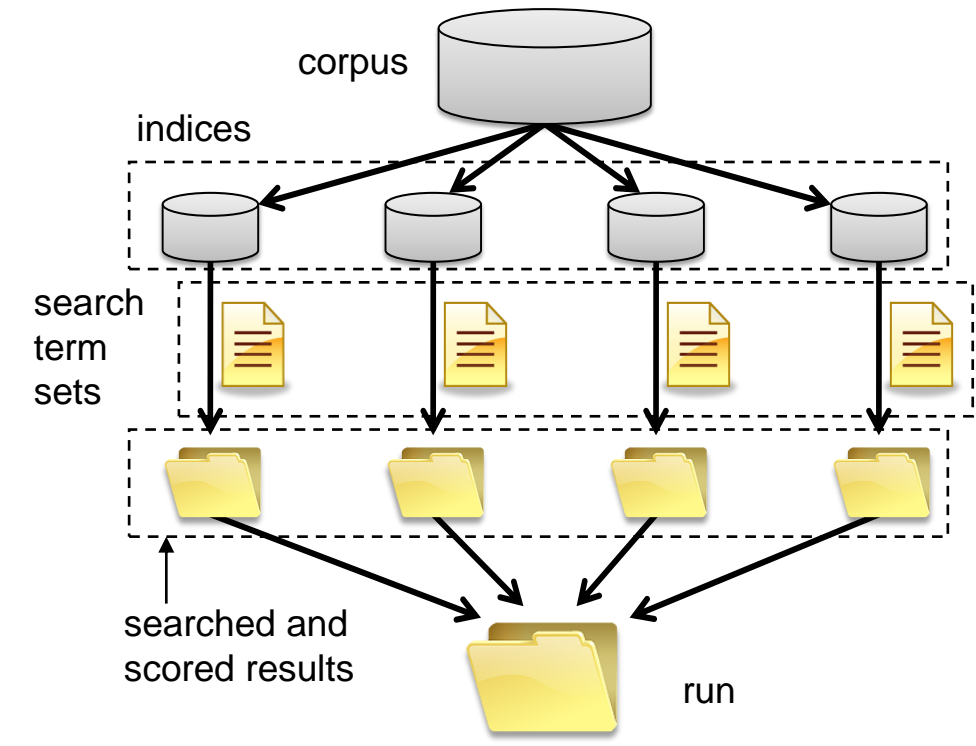


Figure 1. Procedure flow of our approach

[3] EN1 - Indexing

- From **title**, **ingredientLines**, **preparationSteps** and **attributes** field of English recipe corpus, we made **title**, **ingre**, **prep** and **attr** index correspondingly.
- We did not use the **totalTimeInSeconds** field of corpus.
- Indices were **gram based**, so arbitrary strings search was possible using them.

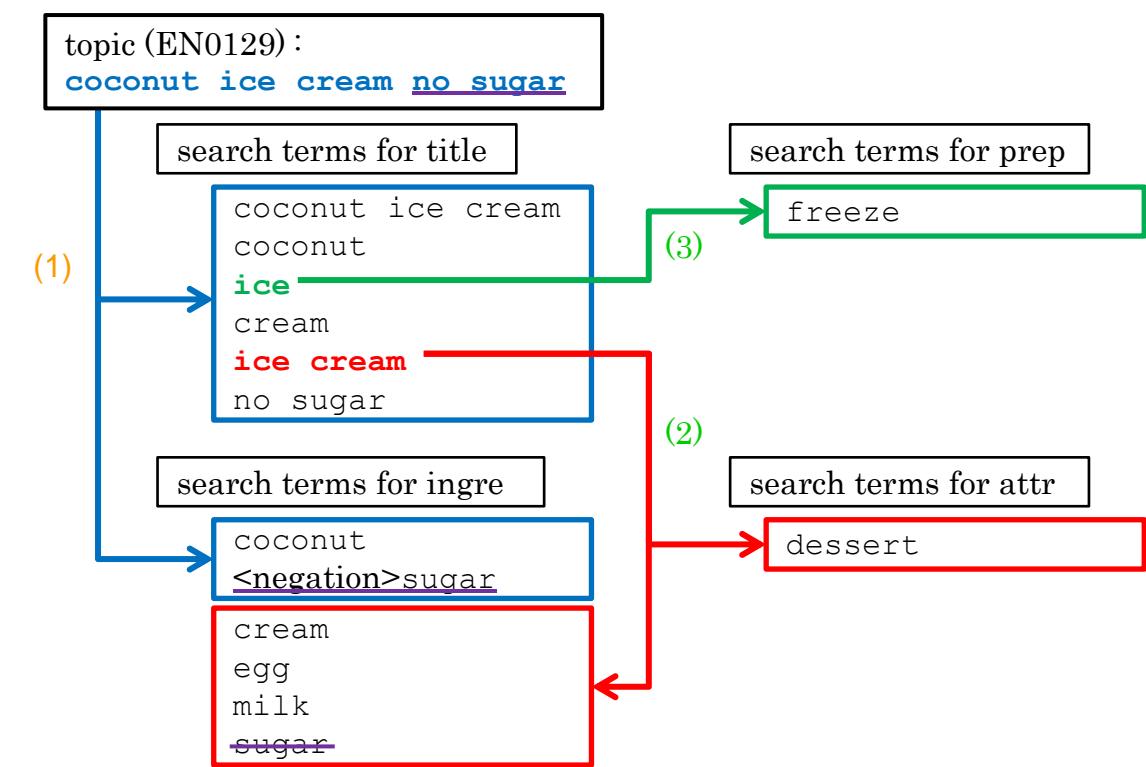


Figure 2. Categorization and expansion of search terms

[3] EN1 - Expansion of Search Terms

- We expanded search terms using words from **example answer recipes** and/or from the **Internet search** (Google, Wikipedia, Weblio, etc.).
- (2), (3) of Figure 2 shows an example.

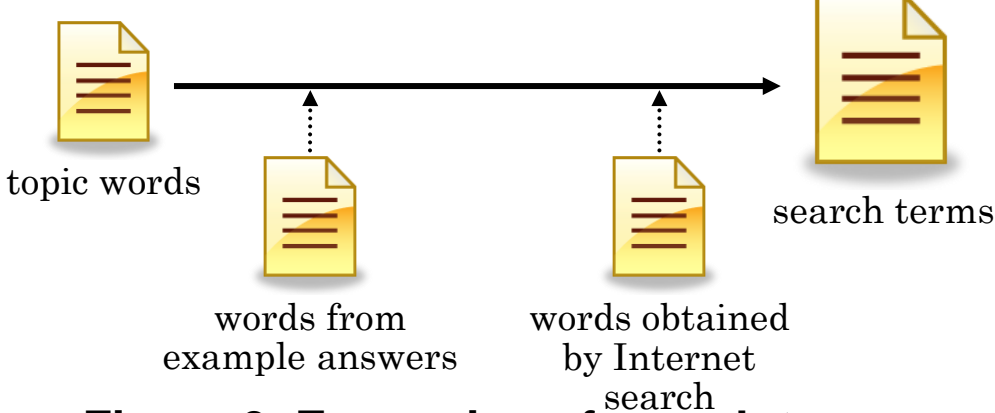


Figure 3. Expansion of search terms

[3] EN1 - Searching, Scoring and Merging

- We **search four indices** (title, ingre, prep, attr) by four **search term sets** (ttl, ing, prp, attr).
- Scoring** each of search results using probabilistic model, we got four ranked document list namely **title-ttl**, **ingre-ing**, **prep-prp** and **attr-attr**.
- We multiplied the ranked results by weight of **0.4, 0.4, 0.1, 0.1** in the order, and then we **merged** them into one list for a run.

[3] EN1 - Strength of Search Terms

- In order to enable **Boolean type search**, our system has the means of document **filtering by the term strength** defined below.
 - (1) **Essential**: should have the term
 - (2) **Negation**: should not have the term
 - (3) **Essential + Parallel**: at least one of grouped terms should appear in a document
 - (4) **Negation + Not Negation**: same as Negation if Not Negation terms appear in a document.

[3] EN1 - Statistics of Topic Words

- While processing topics, we observed some characteristics of topic words.
 - (1) **Most words** relate to title (dish name) and ingredientLines.
 - (2) There are words relate to **cooking method** (bake, fry, ...), **cooking tool** (casserole, slow cooker, ...), and manufacturing company.
 - (3) There are words relate to **attribute** such as season, region (country), time of the day, etc.
 - (4) Few words relate to cooking show, well-known cook, etc.
 - (5) **159 topics out of 500 topics** in all have **negation expression** (... free, ... less, no ..., without ...). Most of them relate to ingredientLines, however, a expression such as 'no bake' relates to preparationSteps.

[3] EN1 - Categorization of Search Terms

- We made **search terms** from a topic by the following procedures.
 - (1) **Extract words** from a topic.
 - (2) **Categorize terms** into four categories referring our recipe term database.
- The categories are **ttl**, **ing**, **prp** and **att** intended to search title, ingre, prep and attr index respectively.
- (1) of Figure 2 shows an example.

[3] EN1 - Expansion of Search Terms – Cnt'd

Table 3. Part of word expansion list

type	source	expanded words
by grammar	strawberry	strawberries
ttl → ing	bread	flour, baking powder
ing → ing	fruit	apple, lemon, ...
ttl → att	cake, ...	dessert

[3] EN1 - Submitted Runs

- We added words from **example answer recipes** and/or from the **Internet search** to words from topic categorized.
- We made the following four runs by combinations of these search term sets.
 - OKSAT-EN1-TEST-01: words from topic only
 - OKSAT-EN1-TEST-02: topic + example answer
 - OKSAT-EN1-TEST-03: topic + internet search
 - OKSAT-EN1-TEST-04: topic + example answer +internet search

[3] EN1 - Topic by Topic Analysis

- We show some **easy and difficult topics** for us.
- (1) Topics in which **titles (dishes) and/or ingredients, and/or cook tools are listed** are easy. For example the following topics are such type.
 - EN0308: crock pot chicken mushrooms potatoes
 - EN0318: fish sticks without eggs
 - EN0322: baked potato with bacon and cheddarWe search titles (ingredients, cook tools) by title (ingre, prep) index with strength Essential or Negation.
- (2) Topics in which include **low fat, low calorie, etc.** are difficult because we don't know these criterion.
 - EN0074: acorn squash low calorie soup
 - EN0118: diabetic low fat low cholesterol
 - EN0218: soba noodle salad low fat
- (3) Topics which have **few clues** are difficult also.
 - EN0275: asian
 - EN0350: overnight breakfastIn those cases, we tried to search attr index.

Table 4. Time and MAP of submitted EN1 runs

	time (min.)	MAP
OKSAT-EN1-TEST-01	5	0.6790
OKSAT-EN1-TEST-02	8	0.6999
OKSAT-EN1-TEST-03	9	0.7287
OKSAT-EN1-TEST-04	12	0.7499

[4] JA1 - Indexing

- From **recipe title and dish name** fields in recipe_all file, we made **title** index.
- From **material name** field of recipe_material file, we made **mat** index.
- From **tag 1, tag 2, tag 3 and tag 4** fields in recipe_all file, we made **tag** index.

Table 5. Statistics of JA Indices

	title	mat	tag
data size (MB)	19.4	28.4	8.93
index size (MB)	31.9	44.4	12.6
time (sec.)	3.39	5.64	1.57

[4] JA1 - Submitted Runs

- As JA1 has **no expanded search term** sets we prepared different from EN1, we submitted only one run, namely OKSAT-JA1-TEST-01.
- This **MAP** is obtained using NTCIREVAL and it is the same as the official results for JA1.

Table 6. Time and MAP of submitted JA1 run

	time (min.)	MAP
OKSAT-JA1-TEST-01	19	0.6849

[4] JA1 - Relations Between Topic Field and Index

- We made the following three **search term** sets from JA1 topic file.
 - (1) **ttl** from **dishName and negation field**
 - (2) **mt** from **foodName**
 - (3) **tg** from **negation**
- The negation field in the topic was used twice.
- Topic of JA1 consisted of plural fields unlike a case of EN1, we searched indices by corresponding search term sets above.
- We did **not expand search terms** in JA1 because relatively detail **information was obtained from JA1 topic**.

[5] EN1 vs. JA1

- It is difficult to understand **questioner's intension** because topics of JA1 have plural fields.
- For example, foods listed in food name field in topics should be included or the same in recipes.
- More ad hoc query similar to EN1 **may help to compare language by language difference**.
- As extensions of JA1 topic, topics which intended to refer 'Standard Tables of Food Composition' might be interesting.

[4] JA1 - Searching, Scoring and Merging

- We search **three indices** (title, mat, tag) by **three search term sets** (ttl, mt, tg).
- Scoring** each of search results using probabilistic model, we got three ranked document list namely **title-ttl, mat-mt and tag-tg**.
- We multiplied the ranked results by weight of **0.4, 0.4, 0.2** in the order, and then we **merged** them into one list for a run.

[5] CONCLUSIONS

- OKSAT submitted five runs for English and Japanese ad hoc recipe search (EN1 and JA1) subtask of NTCIR-11 Cooking Recipe Search (RecipeSearch).
- For EN1, while processing of topics, we made a **categorization database** from topic word and an **expansion list** for search terms.
- The expansion list was created manually about half of topics, and we tried to use this list to other topics by our **expansion program**.
- And then we tried to **automate categorization and expansion** of search terms using them.