



Overview of the NTCIR-16 We Want Web with CENTRE (WWW-4) Task

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June 15@NTCIR-16 (Virtual Event)

TALK OUTLINE

1. History and the importance of the task
2. The WWW-4 test collection
3. Participants
4. Results: progress
5. Results: reproducibility
6. Conclusions and future work

History

@djoerd@idf.social
@djoerd

TREC 2014

Yesterday's protesters at #TREC: We want the web track! We want it now!



9:06 PM · Nov 22, 2014 · Twitter Web App



We Want Web 1 [Luo+17]



We Want Web 2 [Mao+19]



We Want Web 3 [Sakai+20WWW3]



We Want Web 4

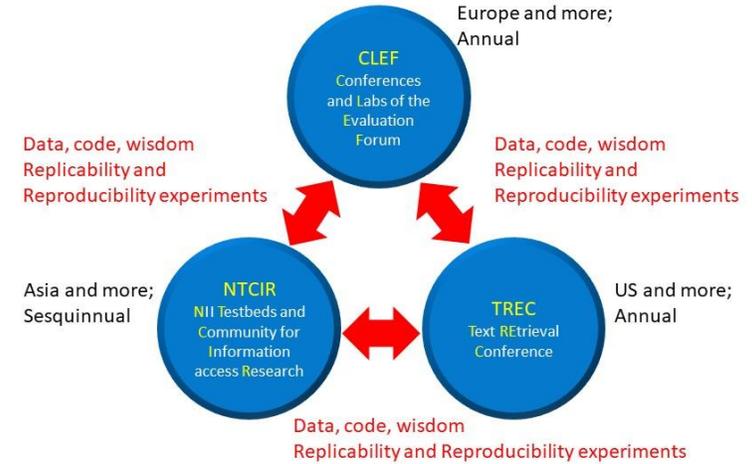
NTCIR-13
(Dec 2017)

NTCIR-14
(Jun 2019)

NTCIR-15
(Dec 2020)

NTCIR-16
(Jun 2022)

CENTRE = CLEF/NTCIR/TREC
(replicability and) reproducibility



CENTRE@TREC2018
CENTRE@CLEF2018, 2019



CENTRE [Sakai+19CENTRE]



Why we're doing it

- Progress

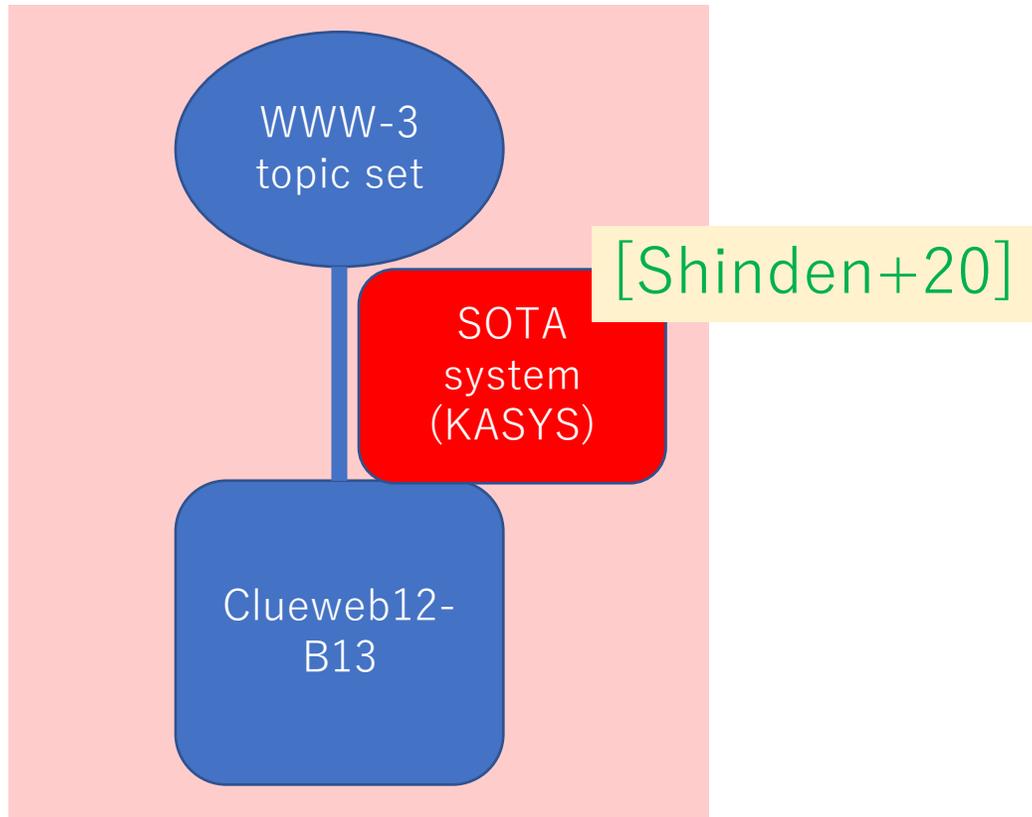
- Web search isn't a solved problem! Neural approaches raise new research questions!
- We need a post-clueweb12 test collection to keep advancing the SOTA!

- Reproducibility

- If you can't even reproduce other people's work, you won't be able to advance the SOTA!

How the WWW task quantifies progress and reproducibility

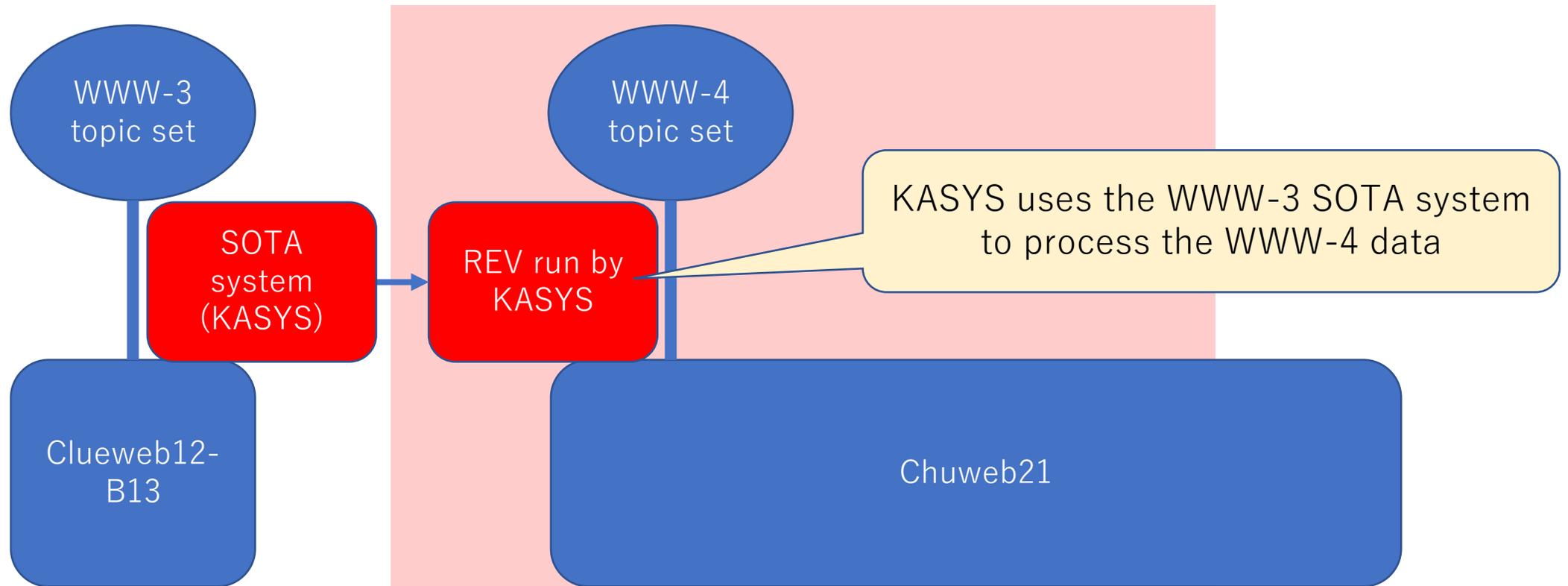
NTCIR-15
WWW-3



How the WWW task quantifies progress and reproducibility

NTCIR-15
WWW-3

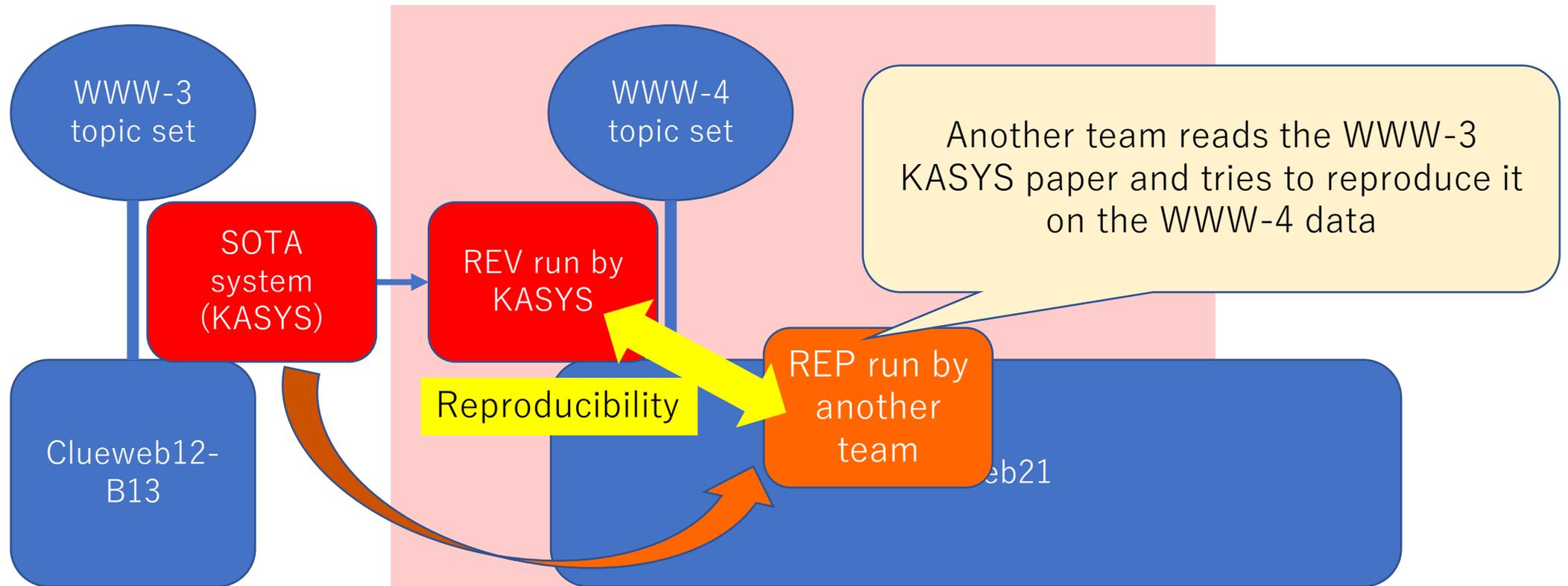
NTCIR-16
WWW-4



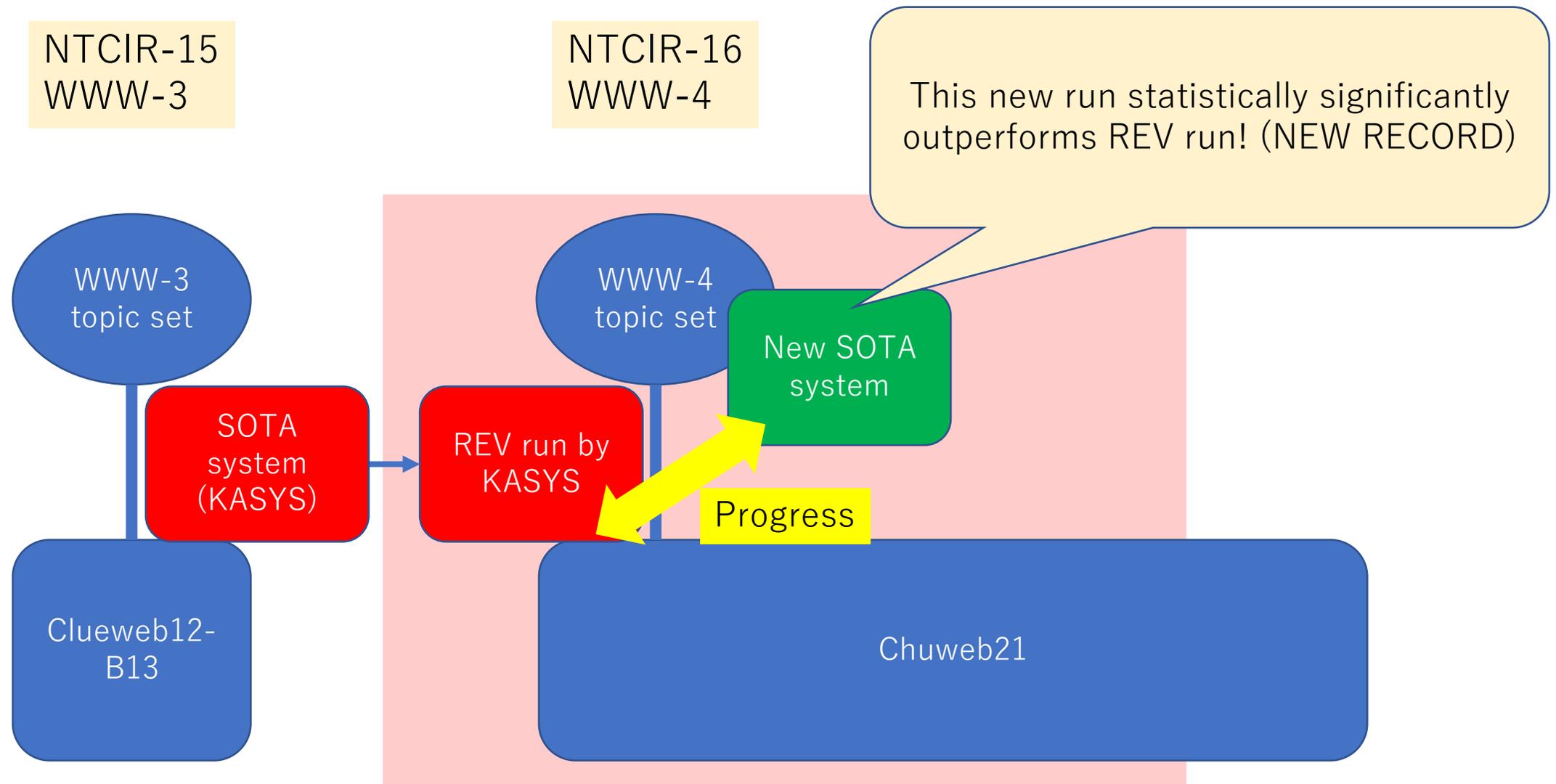
How the WWW task quantifies progress and reproducibility

NTCIR-15
WWW-3

NTCIR-16
WWW-4



How the WWW task quantifies progress and reproducibility

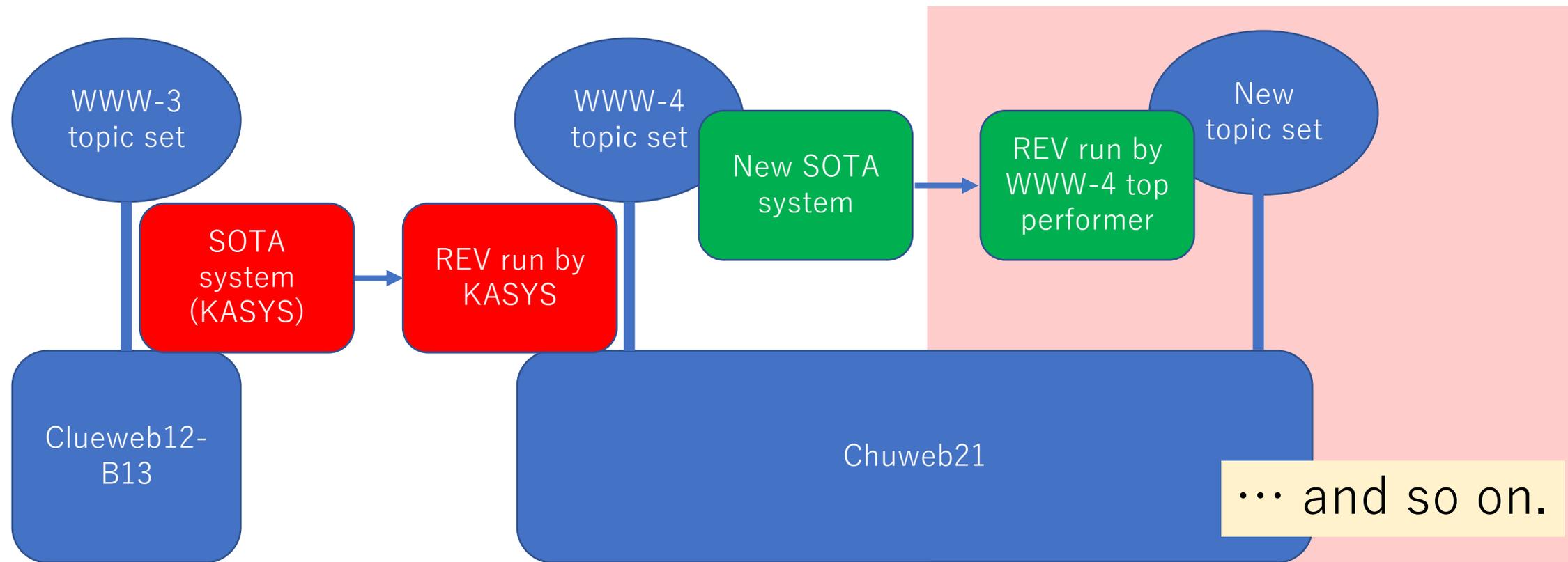


How the WWW task quantifies progress and reproducibility

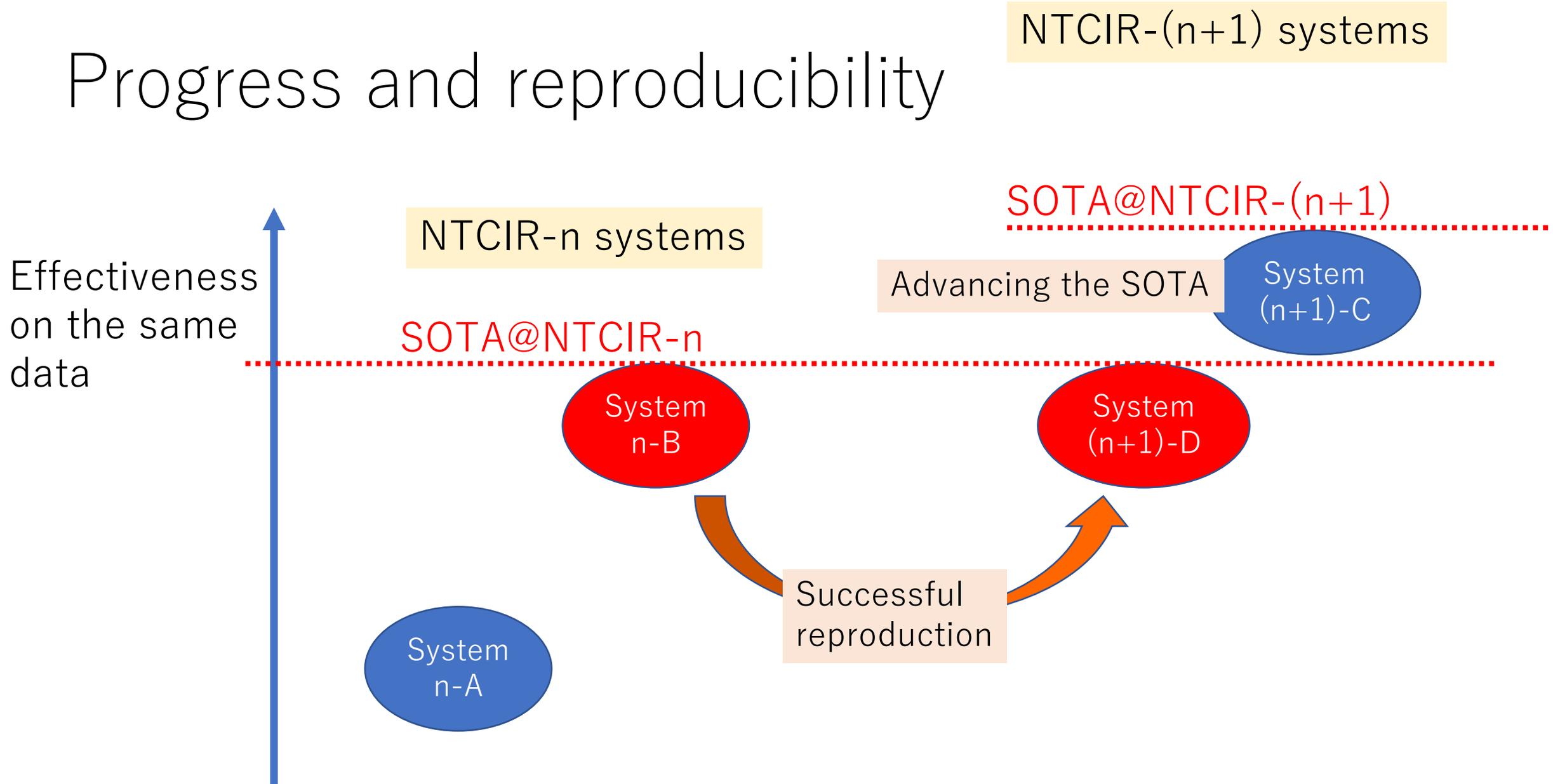
NTCIR-15
WWW-3

NTCIR-16
WWW-4

NTCIR-17
New task?



Progress and reproducibility



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Brand new corpus: chuweb21



Zhumin Chu (*)

Tsinghua University, China

- Statistics: 82,451,337 HTMLs, 1.69TiB compressed content
- Generated based on the April 2021 block of Common Crawl dataset¹
- Filtering constraints
 - root domain: .com, .org or .net
 - WARC-Type is “response”
 - HTML content: more than 1,000
 - Document language: $P(\text{Eng.}) > 0.99$

More recent than ClueWeb12!

¹ <https://commoncrawl.org/the-data/>

Topic set size design [Sakai16IRJ][Sakai18book]

<http://www.f.waseda.jp/tetsuya/samplesizeANOVA2.xlsx>

Residual variances from WWW-3 results:

Smallest: 0.00716 (iRBU); Largest: 0.0284 (nERR)

Under Cohen's five-eighty convention ($\alpha=0.05$, $\beta=0.20$),

- We need 44 topics for a minimum detectable diff of 0.1 in nERR;
- We need 45 topics for a minimum detectable diff of 0.05 in iRBU.

Let's go with 50 topics to satisfy the above statistical power requirements.

Realistic topics – organisers' info needs



<https://waseda.box.com/www4topicsxml>

v1

www4topics.xml

16WWW4 · Updated Oct 29, 2021 by 酒井 哲也

```
<queries>
  <query>
    <qid>0201</qid>
    <content>Timnit Gebru Google</content>
    <description>I want to know the details regarding Google's firing of Dr. Timnit Gebru.</description>
  </query>
```

Guess which organisers came up with which topics!

Gold and bronze assessments

See [Bailey+08]



5 students,
10 topics
each

5 employees,
10 topics
each

Waseda and
Tsinghua
merged

relevance level	Gold (1 assessor/topic)	Bronze-Waseda (1 assessor/topic)	Bronze-Tsinghua (1 assessor/topic)	Bronze-All (2 assessors/topic)
L0	7,154	5,584	6,571	4,900
L1	1,806	3,158	1,986	1,881
L2	1,373	1,591	1,776	1,485
L3	N/A	N/A	N/A	1,241
L4	N/A	N/A	N/A	826
total	10,333	10,333	10,333	10,333

Bronze assessors tend to be more liberal (esp. Bronze-W)

Low agreements between different qrels versions...

Mean per-topic inter-assessor agreement in terms of quadratic weighted Cohen's κ ($n = 50$ topics).

Gold and bronze assessors disagree substantially!

qrels version	mean κ
Gold-Waseda	0.242
Gold-Tsinghua	0.280
Waseda-Tsinghua	0.458

Comparison of the mean κ 's with a randomised Tukey HSD test ($B = 5,000$ trials). The effect sizes are based on the two-way ANOVA residual variance $V_{E2} = 0.0345$ [11].

[Sakai18book]

Waseda-Tsinghua mean kappa statistically significantly higher than the Gold-Bronze mean kappas!

Gold-Waseda vs. Gold-Tsinghua	$p = 0.679, ES_{E2} = 0.202$
Gold-Waseda vs. Waseda-Tsinghua	$p \approx 0, ES_{E2} = 0.958$
Gold-Tsinghua vs. Waseda-Tsinghua	$p \approx 0, ES_{E2} = 1.160$

The low disagreements are due to the way documents were ordered for the assessors
 [Details to be reported elsewhere]

PRI: order by pseudorelevance **RND:** randomize [Sakai+22TOIS]

Table 4. Inter-assessor agreement in terms of mean quadratic weighted κ for each pair of assessment conditions. A Tukey HSD test for unpaired data shows that every difference between a within-PRI agreement (rows a, b, and c) and a RND-PRI agreement (rows d and e) is statistically highly significant ($p \approx 0.0000000$), while none of the other differences are statistically significant ($p > 0.238$), as indicated in the rightmost column. Residual variance for computing effect sizes: $V_{E1} = 0.0225$ [31].

Gold assessors used PRI for some topics and RND for others
 Bronze assessors used PRI for every topic

Assessment condition pair	#topics	Mean κ	Statistically significantly outperforms ($\alpha = 0.05$)
a. PRI-Gold vs. PRI-BronzeT	25	0.5324	d,e
b. PRI-BronzeW vs PRI-BronzeT	50	0.4575	d,e
c. PRI-Gold vs. PRI-BronzeW	25	0.4445	d,e
d. RND-Gold vs. PRI-BronzeW	25	0.0395	
e. RND-Gold vs. PRI-BronzeT	25	0.0268	

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Participating groups – only three 😞

WWW-3 run statistics. Besides these 16 runs, we have two organisers runs: ORG-TOPICDEV and baseline.

University of Tsukuba
(top team from WWW-3)

Waseda University

Tsinghua University

Team	NEW	REV	REP	total	
KASYS	5	1	N/A	6	[Usuha+22]
SLWWW	4	N/A	1	5	[Ubukata+22]
THUIR	5	N/A	0	5	[Yang+22]
total	14	1	1	16	

Only Waseda worked on reproducibility



SYSDESC of the top run from each team
(in terms of Mean nDCG, gold qrels)

SLWWW-CO-REP-1 **0.3686**

Rep run of the KASYS system

KASYS-CO-REV-6 **0.3682**

SOTA from WWW-3

Revival of KASYS-E-CO-NEW-1 at NTCIR-15 WWW-3

THUIR-CO-NEW-2 **0.3670**

pre-training with representative words prediction

We first use BM25 to retrieve the top-100 documents of each query, and then use **PROP** to rerank the top-100 documents. In the training, we use all 280 queries in www1-3 dataset as the train set to fine-tune PROP and no validation set.

No real progress at WWW-4 (though the THUIR run is the only run that outperformed 5 other runs in Mean nDCG with bronze qrels)

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Gold-based results (top 6 runs)

Run name	(a) Mean nDCG	Run name	(b) Mean Q
SLWWW-CO-REP-1	0.3686	THUIR-CO-NEW-2	0.2944
KASYS-CO-REV-6	0.3682	THUIR-CO-NEW-1	0.2931
THUIR-CO-NEW-2	0.3670	SLWWW-CO-NEW-4	0.2891
SLWWW-CO-NEW-4	0.3650	KASYS-CO-REV-6	0.2890
THUIR-CO-NEW-1	0.3596	SLWWW-CO-REP-1	0.2886
THUIR-CO-NEW-5	0.3405	SLWWW-CO-NEW-2	0.2718

Run name	(c) Mean nERR	Run name	(d) Mean iRBU
THUIR-CO-NEW-2	0.5289	SLWWW-CO-NEW-4	0.7986
SLWWW-CO-NEW-3	0.5248	SLWWW-CO-REP-1	0.7840
SLWWW-CO-NEW-2	0.5129	KASYS-CO-REV-6	0.7811
THUIR-CO-NEW-1	0.5102	THUIR-CO-NEW-5	0.7545
SLWWW-CO-REP-1	0.5098	THUIR-CO-NEW-2	0.7544
KASYS-CO-REV-6	0.5098	THUIR-CO-NEW-4	0.7510

None of the differences are statistically significant: **no real progress**

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Reproduction looks successful at least in terms of mean effectiveness scores!

Bronze-All-based results (top 6 runs)

Run name	(a) Mean nDCG	Run name	(b) Mean Q
THUIR-CO-NEW-2	0.6249	THUIR-CO-NEW-2	0.5857
THUIR-CO-NEW-1	0.6111	KASYS-CO-REV-6	0.5743
KASYS-CO-REV-6	0.5931	THUIR-CO-NEW-1	0.5691
SLWWW-CO-REP-1	0.5846	SLWWW-CO-REP-1	0.5629
SLWWW-CO-NEW-4	0.5750	SLWWW-CO-NEW-4	0.5397
SLWWW-CO-NEW-2	0.5600	SLWWW-CO-NEW-2	0.5316

Run name	(c) Mean nERR	Run name	(d) Mean iRBU
THUIR-CO-NEW-2	0.7967	KASYS-CO-REV-6	0.9424
THUIR-CO-NEW-1	0.7962	SLWWW-CO-REP-1	0.9397
KASYS-CO-REV-6	0.7634	SLWWW-CO-NEW-2	0.9244
SLWWW-CO-REP-1	0.7537	SLWWW-CO-NEW-4	0.9213
SLWWW-CO-NEW-2	0.7330	SLWWW-CO-NEW-3	0.9192
SLWWW-CO-NEW-3	0.7242	THUIR-CO-NEW-1	0.9106

Successful in terms of nDCG – the only run that statistically significantly outperformed 5 other runs (but delta over KASYS not statistically significant)

Bronze-All-based results (top 6 runs)

Run name	(a) Mean nDCG	Run name	(b) Mean Q
THUIR-CO-NEW-2	0.6249	THUIR-CO-NEW-2	0.5857
THUIR-CO-NEW-1	0.6111	KASYS-CO-REV-6	0.5743
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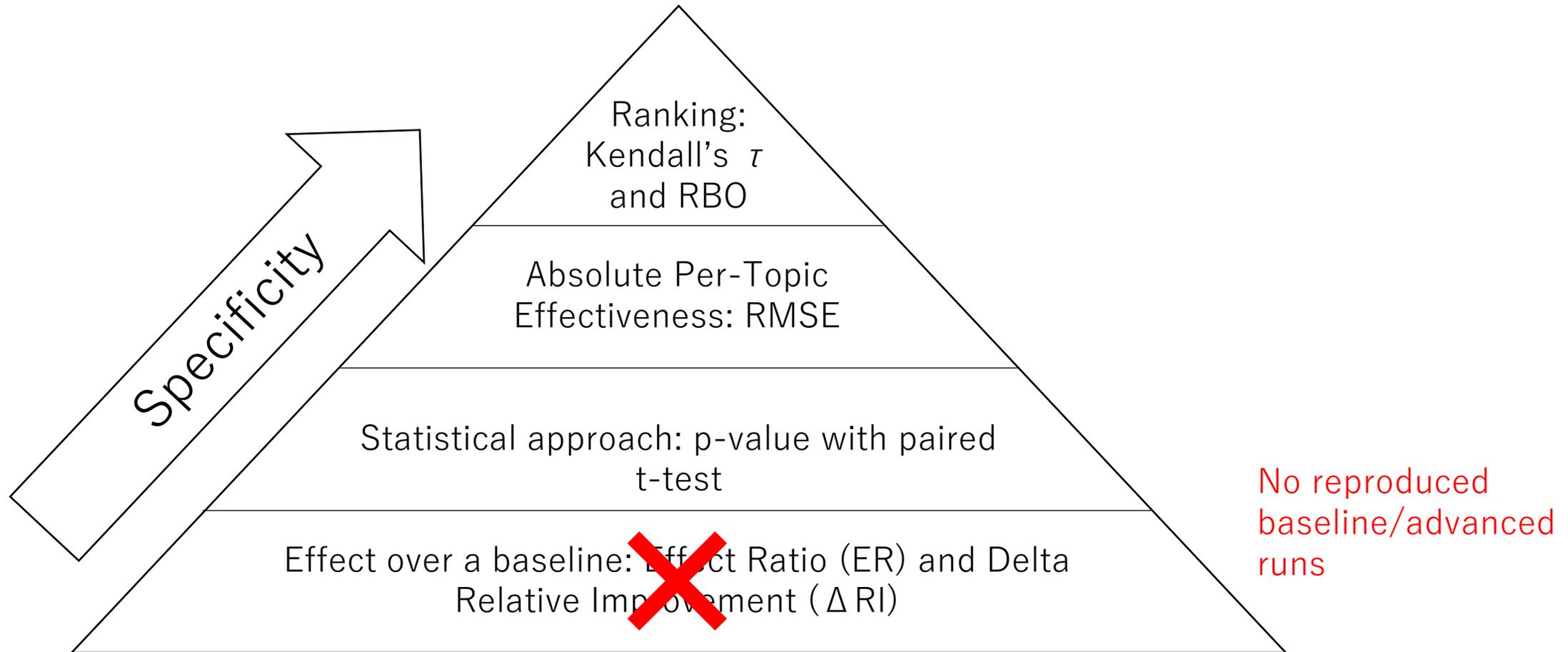
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Reproduction looks successful at least in terms of mean effectiveness scores!

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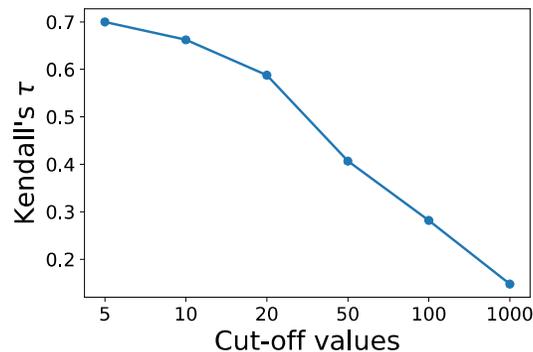
Reproducibility Measures [Breuer+20]



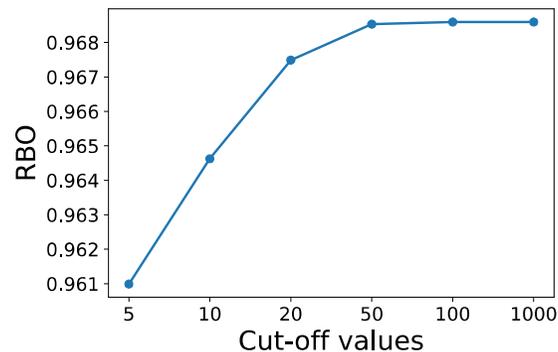
Reproducibility Results

- Original run: KASYS-CO-REV-6 and reproduced run: SLWWW-CO-REP-1;
- Successful reproducibility experiment!

Most specific measures, but higher scores than similar experiments



(a) Kendall's τ Union (KTU)



(b) Rank Biased Overlap (RBO)

Least specific measures, still better scores than similar experiments

	RMSE	p-values
nDCG	0.0253	0.9109
Q	0.0277	0.9098
nERR	0.0337	0.9944
iRBU	0.0271	0.4612

(c) Reproducibility effectiveness measures

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Conclusions

- Some concerns
 - Few participating teams (3, including two organiser institutions)
 - Bronze assessments substantially different from Gold ones (assessments depend heavily on PRI vs RND) [Detailed to be reported elsewhere]

- Progress

No real progress: THUIR performs well but the delta over the KASYS REV run not statistically significant

- Reproducibility

SLWWW successful with respect to all measures.

For NTCIR-17

We plan to propose a new **group-fair web search task** using the Chuweb21 corpus and a new evaluation framework [[Sakai+22arxiv-fair](#)].

Detail TBD.

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