

# UNIVERSITÀ DEGLI STUDI DI PADOVA



# CLEF 2011: Evaluation Labs, Conference, and Initiative

### Nicola Ferro and Hideo Joho

University of Padua, Italy and The University of Tsukuba, Japan





### **Outline**

CLEF 2010 and CLEF 2011 towards
CLEF 2012

The CLEF Initiative

# **CLEF 2010**





# Challenges in 2010



What and how innovate

Change in the coordination

Funding



### **Vision**





CLEF 2010 as a bridge to the future

The **community** is the key to **success** 





# Approach







### Conference and Labs/Workshops



### Conference

- Two days
- Large program committee
- Keynote talks and panels
- Publication in Springer LNCS
  - no more LNCS post-proceedings of the CLEF working notes

### Labs

- Two days (more space than in CLEF classic)
- Lab selection committee
- Online publication (with ISBN) in time for the conference
- Lab organizers are responsible for individual outcomes for post-conference publication (special issues, ...)



### **CLEF 2010: 20-23 September 2010 in Padua**



attendees and Google external sponsors Over 140

xerox

Conference on Multilingual and Multimodal Information Access Evaluation 20-23 September 2010, Padua.

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### Home

The CLEF 2010 conference is the continuation of the popular CLEF campaigns and workshops that have run for the past ten years (2000-2009). CLEF 2010 covered a broad range of issues from the fields of multilingual and multimodal information access evaluation.

CLEF 2010 consisted of two parts, of two days each. One part was devoted to presentations of papers on all aspects of the evaluation of information access systems.

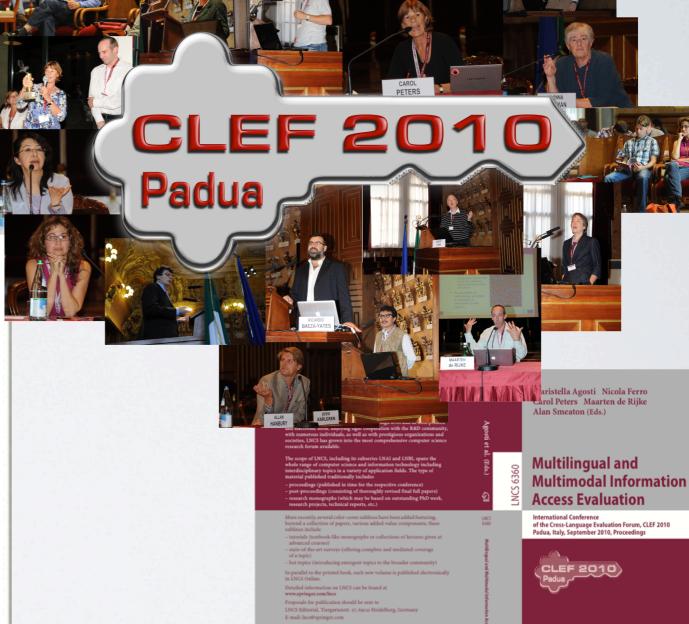
The other two-day part of CLEF 2010 was devoted to a series of "labs". Two different forms of labs where offered: labs could either be run "campaign-style" during the twelve month period preceding the conference, or adopt a more "workshop"-style format that can explore issues of information access evaluation and related fields. The labs culminated in sessions of a half-day, one full day or two days at the CLEF 2010 conference.

CLEF 2010 took place in Padua, Italy, 20-23 September 2010.

Download Flyer J.







 $\underline{\mathscr{D}}$  Springer



# **CLEF 2010 Organization**



- Honorary Chair
  - Carol Peters, ISTI-CNR, Italy
- General Chairs
  - Maristella Agosti, University of Padua, Italy
  - Maarten de Rijke, University of Amsterdam, The Netherlands
- Program Chairs
  - Nicola Ferro, University of Padua, Italy
  - Alan Smeaton, Dublin City University, Ireland
- Lab Chairs
  - Martin Braschler, Zurich University of Applied Sciences, Switzerland
  - Donna Harman, NIST, USA



### **CLEF 2010 Conference**



- 12 papers (8 full papers and 4 short papers)
  - out of 21 submissions (17 full papers and 4 short papers)

### Two keynote talks

- Norbert Fuhr, "IR Between Science and Engineering, and the Role of Experimentation"
- Ricardo Baeza-Yates, "Retrieval Evaluation in Practice"

### Other Evaluation Initiatives

 Ellen Voorhees for TREC; Noriko Kando for NTCIR; Prasenjit Majumder for FIRE; Jaap Kamps for INEX; Pavel Braslavski for ROMIP

### Two panels

- Donna Harman, Noriko Kando, Mounia Lalmas, Carol Peters, "The Four Ladies of Experimental Evaluation"
- "A PROMISE for Experimental Evaluation" by the partners of the project



### **CLEF 2010 Labs and Workshops**



### Benchmarking activities

CLEF-IP: a benchmarking activity on intellectual property

PAN: a benchmarking activity on plagiarism detection

- ImageCLEF: a benchmarking activity on image retrieval
  - RespubliQA: A benchmarking activity on question answering using multilingual political data
    - WePS: A benchmarking activity on web people search

### Workshops

- CriES: a workshop aimed at exploring the evaluation of searching for expertise in social media
- LogCLEF: a workshop aimed at exploring methodologies for studying search engine log files

# **CLEF 2011**





### **CLEF 2011 Approach: Interleaved Sessions**







CLEF 2011: 19-22 September 2011 in Amsterdam



Crowdsourcing for Information Retrieval Experimentation and

Evaluation

Over 170 attendees and external sponsors

Microsoft Research

xefox-



Conference on Multilingual and Multimodal Information Access Evaluation 19-22 September 2011, Amsterdam



Home

Since 2000 the Cross-Language Evaluation Forum (CLEF) has played a leading role in stimulating investigation and research in a wide range of key areas in the information retrieval domain, becoming well-known in the international IR community, it also promoted the study and implementation of appropriate evaluation methodologies for these diverse types of tasks and media. As a result a wide, strong, and multidisciplinary research community has been built, which covers and spans the different areas of expertise needed to deal with the spread of CLEF tracks and tasks. The results had traditionally been presented and discussed at annual workshops in conjunction with the European Conference for Digital Libraries.

CLEF 2010 represented a radical innovation of the traditional 'classic CLEF' format whose main aim was trying to understand how to innovate CLEF while still preserving its traditional core business, namely the benchmarking activities carried out in the various tracks and tasks. CLEF 2010 was thus organised as an independent four-day event consisting of two main parts: a peer-reviewed conference followed by a series of laboratories and workshops. CLEF 2010 was hosted by University of Padua, Italy and was partially supported by the PROMISE project.

PROMISE is an EU FP7 Network of Excellence which aims at advancing the experimental evaluation of complex multimedia.

Following the success of the CLEF 2010 new model, CLEF 2011 will be organized in a similar way consisting of an independent conference on a broad range of issues in the fields of multilingual and multimodal information access evaluation, and a set of labs and workshops designed to test different aspects of more and cross-language information retrieval systems. Together, the conference and the lab series will maintain and expand upon the traditional CLEF Track

For the registration to the Labs click here

CLEF 2011 will be hosted by the University of Amsterdam The Netherlands, 19-22 September 2011.











### Program

Keynote Talks

**Accepted Papers** 

CHIC - Workshop

Community Sessions

### News

### Registration

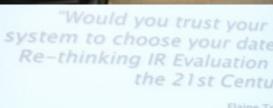
The registration desk will be open throughout the conference, on the first floor of Casa 400. Additional opening hours are: Sunday 18 September, from 17.00 to 19.00 Monday 19 September, from 08.00 onwards

### Fee waivers

CLEF 2011 receives last-minute sponsorship for student registration fee waivers. Apply (with motivation + proof of stud. status) at clef2011(at)list.uva.ni

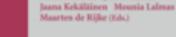
### Schedule Change

The notifications of acceptance



Information School University of Sheffield

he medGIFT Group in ImageCLEFmed 2011



Pamela Forner Julio Gonzalo

### Multilingual and Multimodal Information Access Evaluation



Springer



# **CLEF 2011: Organization**



### General chairs

- Julio Gonzalo, National Distance Education University (UNED),
   Spain
- Maarten de Rijke, University of Amsterdam, The Netherlands

### Program chairs

- Jaana Kekäläinen, University of Tampere, Finland
- Mounia Lalmas, Yahoo! Research Barcelona, Spain

### Lab chairs

- Paul Clough, University of Sheffield, United Kingdom
- Vivien Petras, Humboldt University, Germany



### **CLEF 2011 Conference**



- 14 papers (10 full papers and 4 short papers)
  - out of 23 submissions (19 full papers and 4 short papers)

### Two keynote talks

- Elaine Toms, "Would you trust your IR system to choose your date? Re-thinking IR Evaluation in the 21st Century"
- Omar Alonso, "Crowdsourcing for Information Retrieval Experimentation and Evaluation"

### Community Sessions

- Other Evaluation Initiatives: Ellen Voorhees for TREC; Hideo Joho for NTCIR;
   Jaap Kamps for INEX; Gareth Jones for MediaEval
- CHORUS+ Session: Information Retrieval from Scientific Multimedia Data
- Infrastructure Session: the Promise evaluation infrastructure, where Visual Analytics meets Information Retrieval
- Funding Opportunity Session: Intelligent Information Management FP7 ICT Workprogramme 2011 - 2012, Strategic Objective 4.4. - General information and conditions of Call 8



# **CLEF 2011 Labs and Workshops**



### Benchmarking activities

- CLEF-IP: a benchmarking activity on intellectual property
- ImageCLEF: a benchmarking activity on image retrieval
- LogCLEF: a benchmarking activity on Multilingual Log File Analysis:
   Language identification, query classification, success of a query
- PAN: a benchmarking activity on plagiarism detection
- QA4MRE: a benchmarking activity on the evaluation of Machine Reading systems through Question Answering and Reading Comprehension Test

### Workshops/Pilots

CHiC: a workshop aimed at moving towards a systematic and large-scale evaluation of cultural heritage digital libraries and information access systems and helping to shape a possible roadmap for it

MusicCLEF: a pilot benchmarking activity on the evaluation of music search engines that are based both on audio content and on multilingual textual descriptions

# **CLEF 2012**





### CLEF 2012: 17-20 September 2012, Rome





CLEF 2012 Conference and Labs of the Evaluation Forum
Information Access Evaluation meets Multilinguality, Multimodality, and Visual Analytics
17-20 September 2012, Rome, Italy



Conference
Labs
Call for Lab Proposals
Schedule
Organizers
Sponsors
Contacts

**CLEF Initiative** 

**CLEF 2011** 

**CLEF 2010** 

About

### Welcome

CLEF 2012 is the third CLEF conference continuing the popular CLEF campaigns which have run since 2000 contributing to the systematic evaluation of information access systems, primarily through experimentation on shared tasks.

Building on the format first introduced in 2010, CLEF 2012 consists of an independent peer-reviewed conference on a broad range of issues in the fields of multilingual and multimodal information access evaluation, and a set



of labs and workshops designed to test different aspects of mono and cross-language Information retrieval systems. Together, the conference and the lab series will maintain and expand upon the CLEF tradition of community-based evaluation and discussion on evaluation issues.

CLEF 2012 is an activity of the PROMISE Network of Excellence.

CLEF 2012 will be hosted by the University "La Sapienza" in Rome, Italy, 17-20 September 2012

### News

30 November 2011 Notification of Labs acceptance

20 November 2011 Lab proposal deadline

28 October 2011 Call for Lab Proposals













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PROMISE Network of Excellence Franks



# **CLEF 2012 Organization**



### General chairs

- Tiziana Catarci, Sapienza University of Rome, Italy
- Djoerd Hiemstra, University of Twente, The Netherlands

### Program chairs

- Anselmo Peñas, National Distance Learning University, Spain
- Giuseppe Santucci, Sapienza University of Rome, Italy

### Lab chairs

- Jussi Karlgren, Swedish Institute of Computer Science,
   Sweden
- Christa Womser-Hacker, University of Hildesheim, Germany



### **CLEF 2012 Conference**



Call for Papers coming out soon, mid December 2011. Don't miss it!!!

Paper submission deadline around late April 2012



# **CLEF 2012 Labs and Workshops**



### Benchmarking activities



CHiC: a last-year workshop turning into a benchmarking activity for the cultural heritage domain based on Europeana collections

- CLEF-IP: a benchmarking activity on intellectual property
- ImageCLEF: a benchmarking activity on image retrieval



**INEX**: the well-known Initiative for Evaluation of XML retrieval joins efforts with CLEF to target new synergies between multilingual, multimodal and semi-structured information access

- PAN: a benchmarking activity on plagiarism detection
- QA4MRE: a benchmarking activity on the evaluation of Machine Reading systems through Question Answering and Reading Comprehension Test



RepLab: a benchmarking activity on microblog data for online reputation management

### Workshops



eHealth: a workshop on new evaluation issues in the health domain, related to the Louhi series of workshops on NLP in Health Informatics



### **CLEF 2012 Labs and Workshops**



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### Benchmarking activities



CHiC: a last-year workshop turning into a benchmarking activity for the cultural heritage domain based on Europeana collections

- **CLEF-IP**: a benchmarking activity on intellectual property
- ImageCLEF: a benchmarking activity



2 proposals submitted **INEX**: the well-know with CLEF (10 labs + 2 workshops) semi-struct

PAN: a bend

**QA4MRE**: a systems throu



RepLab: a bei management

8 proposals accepted, 4 new (7 labs + 1 workshop)



### Workshops



evaluation issues in the health domain, eHealth: a works related to the Louhi series of workshops on NLP in Health Informatics

# The CLEF Initiative





### The CLEF Initiative: Mission



The CLEF Initiative is a self-organized body whose main mission is to promote research, innovation, and development of information access systems with an emphasis on multilingual and multimodal information with various levels of structure.

- multilingual and multimodal system testing, tuning and evaluation;
- investigation of the use of unstructured, semi-structured, highly-structured, and semantically enriched data in information access;
- creation of reusable test collections for benchmarking;
- exploration of new evaluation methodologies and innovative ways of using experimental data;
- discussion of results, comparison of approaches, exchange of ideas, and transfer of knowledge.



### The CLEF Initiative: Structure



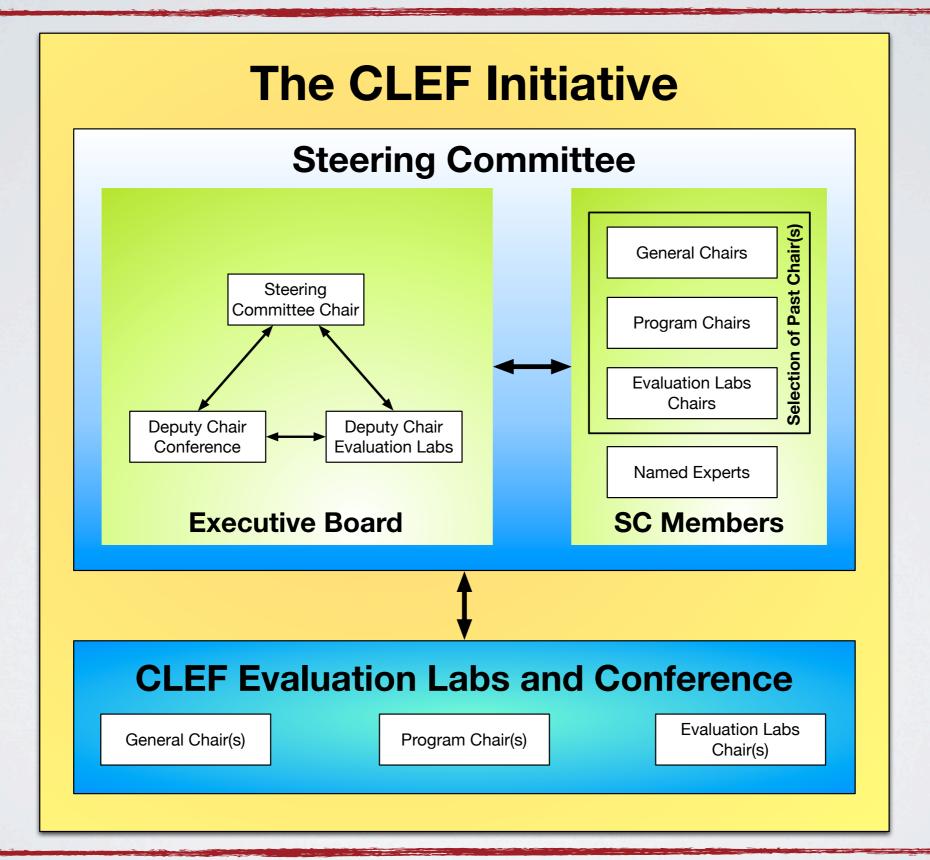
### The CLEF Initiative is structured in two main parts:

- a series of Evaluation Labs, i.e. laboratories to conduct evaluation of information access systems and workshops to discuss and pilot innovative evaluation activities;
- a peer-reviewed Conference on a broad range of issues, including
  - investigation continuing the activities of the Evaluation Labs;
  - experiments using multilingual and multimodal data; in particular, but not only, data resulting from CLEF activities;
  - eresearch in evaluation methodologies and challenges.



# The CLEF Initiative: Organization







### The CLEF Initiative: Steering Committee



- Steering Committee Chair
  - Nicola Ferro, University of Padua, Italy
- Deputy Steering Committee Chair for the Conference
  - Julio Gonzalo, National Distance Education University (UNED), Spain
- Deputy Steering Committee Chair for the Evaluation Labs
  - Carol Peters, ISTI, National Council of Research (CNR), Italy
- Members
  - Martin Braschler, Zurich University of Applied Sciences, Switzerland
  - Khalid Choukri, Evaluations and Language resources Distribution Agency (ELDA), France
  - Paul Clough, University of Sheffield, United Kingdom
  - Donna Harman, National Institute for Standards and Technology (NIST), USA
  - Jaana Kekäläinen, University of Tampere, Finland
  - Emanuele Pianta, Centre for the Evaluation of Language and Communication Technologies (CELCT), Italy
  - Maarten de Rijke, University of Amsterdam UvA, The Netherlands
  - Alan Smeaton, Dublin City University, Ireland



### **CLEF: the Name**



# Cross-Language Evaluation Forum



### **CLEF: the Name**

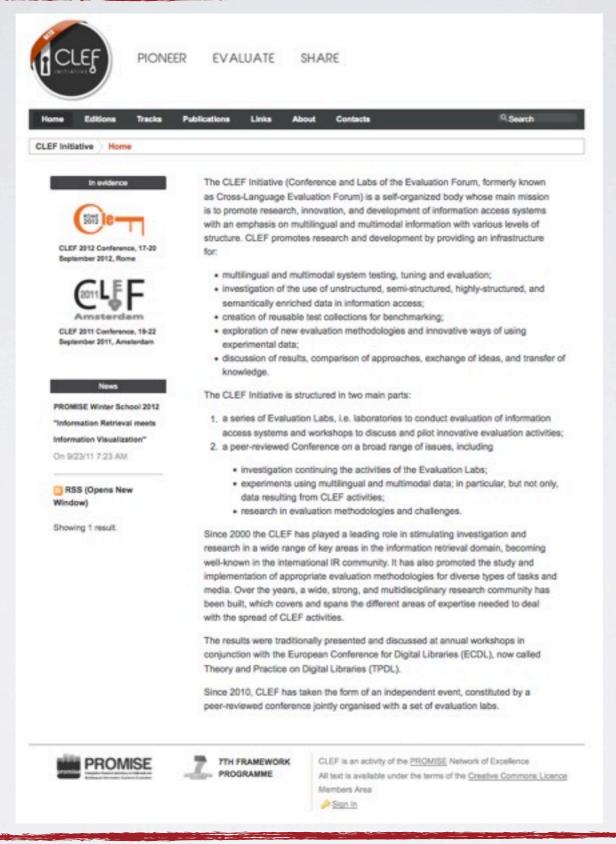


# Conference and Labs of the Evaluation Forum



### The CLEF Initiative: a New Website is coming







### **CLEF 2013 and beyond**





### Open Bid for CLEF 2013

**CLEF 2011** 

• September 2011, now!

Deadline for Bid Submission

• End February 2012

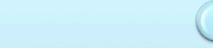
CLEF 2013 Annuouncement

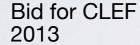
 September 2012, at CLEF 2012



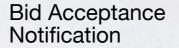








December 2011



• April 2012



All information available on the new Website (soon)



CLEF is the **community**: take CLEF at your home!



# Thank You



http://www.clef-campaign.org/