NTCIR-14 Kick-off Event

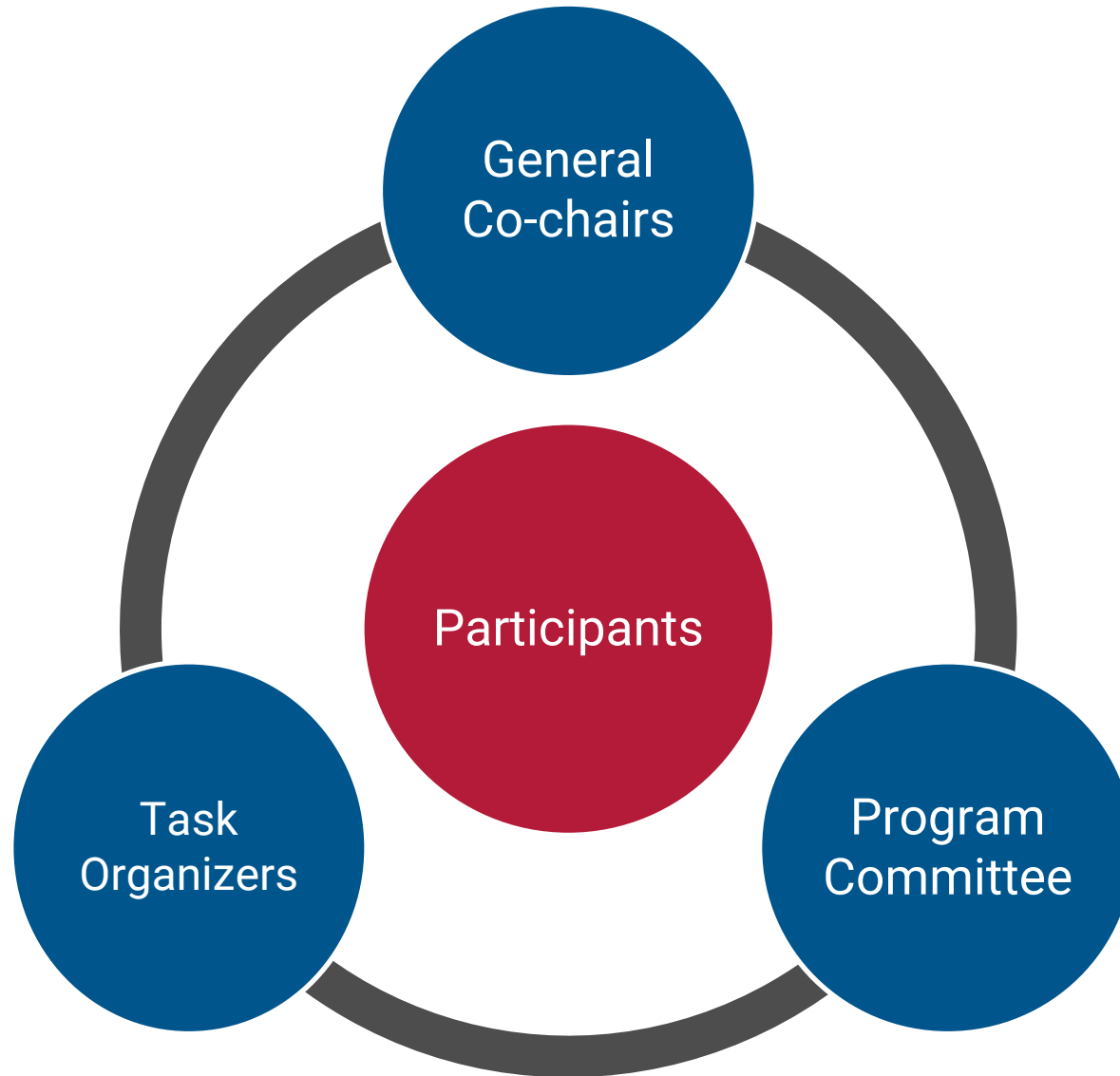## March 20, 2018
English session: 13:00 ~ 14:30
Japanese session: 14:45 ~ 16:15

Program

- **Overview of NTCIR**

- **Overview of NTCIR-14**

- **Task Introduction (7 min x 6 tasks)**

- **Why participate?**

- **How to participate**

- **Important Dates**

- **Q & A**

Overview of NTCIR

Overview of NTCIR-14

Organization at NTCIR-14

General Co-chairs

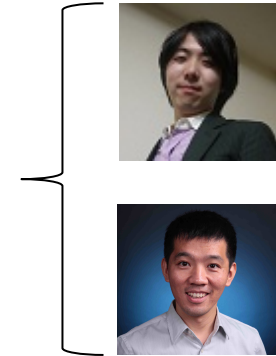**Charles L. A. Clarke**

Facebook, USA

Noriko Kando

National Institute of Informatics, Japan

Program Committee (PC)

- Makoto P. Kato (Co-chair, Kyoto University, Japan)
- Yiqun Liu (Co-chair, Tsinghua University, China)

Ben	Carterette	University of Delaware
Hsin-Hsi	Chen	National Taiwan University
Tat-Seng	Chua	National University of Singapore
Maarten	de Rijke	University of Amsterdam
Nicola	Ferro	University of Padova
Kal	Jarvelin	University of Tampere
Gareth	Jones	Dublin City University
Mandar	Mitra	Indian Statistical Institute
Douglas	Oard	University of Maryland
Tetsuya	Sakai	Waseda University
Mark	Sanderson	RMIT University
Ian	Soboroff	NIST
Emine	Yilmaz	University College London

NTCIR-14 General Schedule

Note that each task can have its own schedule

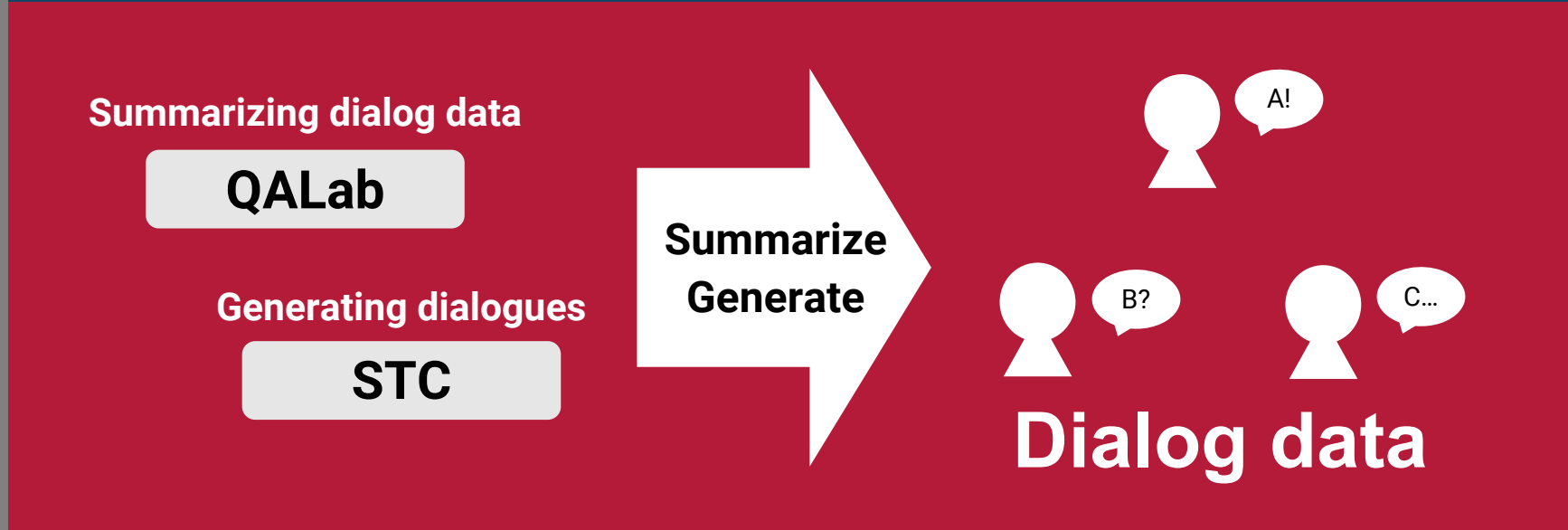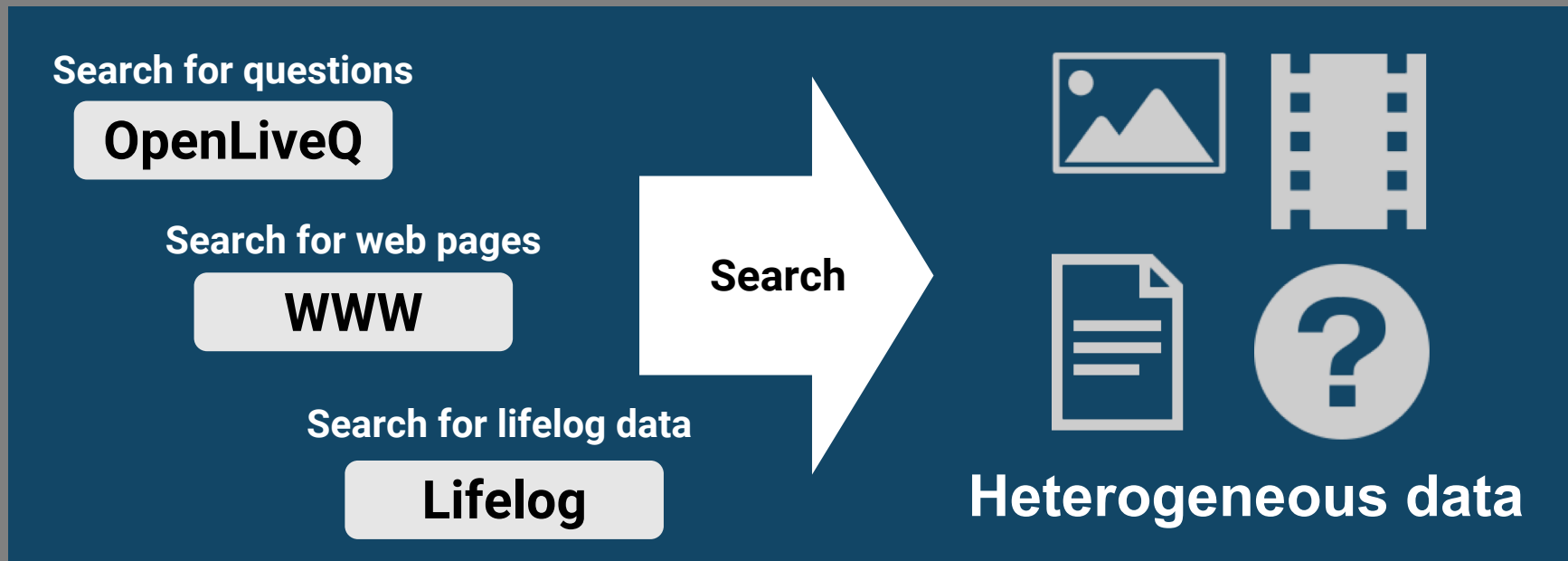| Date	Event
Mar 20, 2018	Kick-off event in Tokyo
Jun 2018	Task Registration Due
Jun 2018	Dataset Release
Jun-Jul 2018	Dry Run
Aug-Oct 2018	Formal Run
Feb 1, 2019	Evaluation Result Release
Feb 1, 2019	Early draft Task Overview Release
Mar 15, 2019	Participant paper (draft) submission due
May 1, 2019	All camera-ready copy for the Proceedings due
Jun 2019	NTCIR-14 Conference

New Trial at NTCIR-14: LNCS Publication

- ## **Post-conference proceedings published by LNCS**
  - Only selected papers will be invited
- ## **Submit a good paper to NTCIR, and get the paper published by LNCS**

Tentative Schedule (the details will be announced later)

Jun 17, 2019	Invitation of LNCS publication sent to selected papers
July 15, 2019	Submission due of invited LNCS papers
August 5, 2019	Camera-ready LNCS paper due
October 2019	LNCS Post-conference proceeding published

Focuses of NTCIR-14

1. Heterogeneous information access

2. Dialogue generation and analysis

3. Meta research on information access communities

Search for questions
OpenLiveQ

Search for web pages
WWW

Search for lifelog data
Lifelog

Search

Heterogeneous data

Summarizing dialog data
QALab

Generating dialogues
STC

Summarize
Generate

A!

B?

C...

Dialog data

Reproduce the best practices
CENTRE

Reproduce

- **CORE**
  - Personal Lifelog Organisation & Retrieval (Lifelog-3)
  - Open Live Test for Question Retrieval (OpenLiveQ-2)
  - QA Lab for Politics Minutes (QALab-PoliInfo)
  - Short Text Conversation (STC-3)
  - We Want Web (WWW-2)
- **PILOT**
  - CLEF/NTCIR/TREC REproducibility (CENTRE)

How to participate

How to participate

1. **Read the task description and CFP carefully**

2. **Contact a TO if you have questions**

3. **Decide a task to participate**

4. **Register as a participant at NTCIR website**

5. **Fill in User Agreement Forms**

6. **Keep an eye on a task's ML, website, etc. to follow the activity**

Don't hesitate to send a feedback to TO

What Participants Must Do

1. **Submit your runs**

2. **Submit a paper to NTCIR-14 Conference**

   – Demonstrate your systems and methods

3. **Attend the NTCIR-14 conference and give a presentation**

   – Every group will give a poster presentation

   – Some will give an oral presentation, too

Why participate? (Students)

- **Easy start-up**
  - Much of experimental setup is provided
  - Performance measures are (often) defined

- **Increase your visibility**
  - Demonstration of your idea and achievement for academics and industries

- **Publications**
  - Comparison with other participants can produce stronger arguments
  - Inspired by the international community for future work

- **Diverse tasks**
  - A variety of Information access tasks to tackle

Why participate? (Industry)

- **Establish your brand**
  - To your end-users and competitors
  - Recruit smart people
- **Fair benchmarking**
  - Comparison with your own products can be less reproducible
  - Critical self-assessments

- **Faster development**
  - Brushing up your product or eliminating bugs in a limited period of time
- **Early access to resultant resources**
  - Secondary resources developed by the task are yours, too

Wrap-up

- **The fourteenth cycle of NTCIR has started**
  - Will conclude in June 2019
- **Six exciting tasks are running**
  - Organized by leading researchers worldwide
- **Lots of opportunities for innovative work**
  - Exchange great ideas with the community

What we need is your participation!

NTCIR

Thank you for your attention!

For further enquiries, contact the NTCIR office
ntc-secretariat @nii.ac.jp

Q & A?