

Pilot Task

CAMEO: Composed Access to Multimodal E-commerce Objects

1. **Composed Image Retrieval:** Find products like "this shirt, but in red" by combining image and text.
2. **Review-Based Question Answering:** Get answers to questions like "Is this good for oily skin?" directly from customer reviews.



Why It Matters:

Moves beyond basic search for **nuanced product discovery**.

Leverages real customer insights for **informed purchasing decisions**.

Supports **Vietnamese**, a low-resource language, with high-quality English translations for global accessibility.