



SJTU SPEECH LAB
上海交通大学智能语音实验室

The splab at the NTCIR-12 STC Task

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Motivation

- Similar to finding a needle in a haystack, it is hard to obtain a proper response in an extremely large conversation data
- Too many irrelevant candidate comments can potentially hinder a system's ability to identify the appropriate response from the large pool of candidates

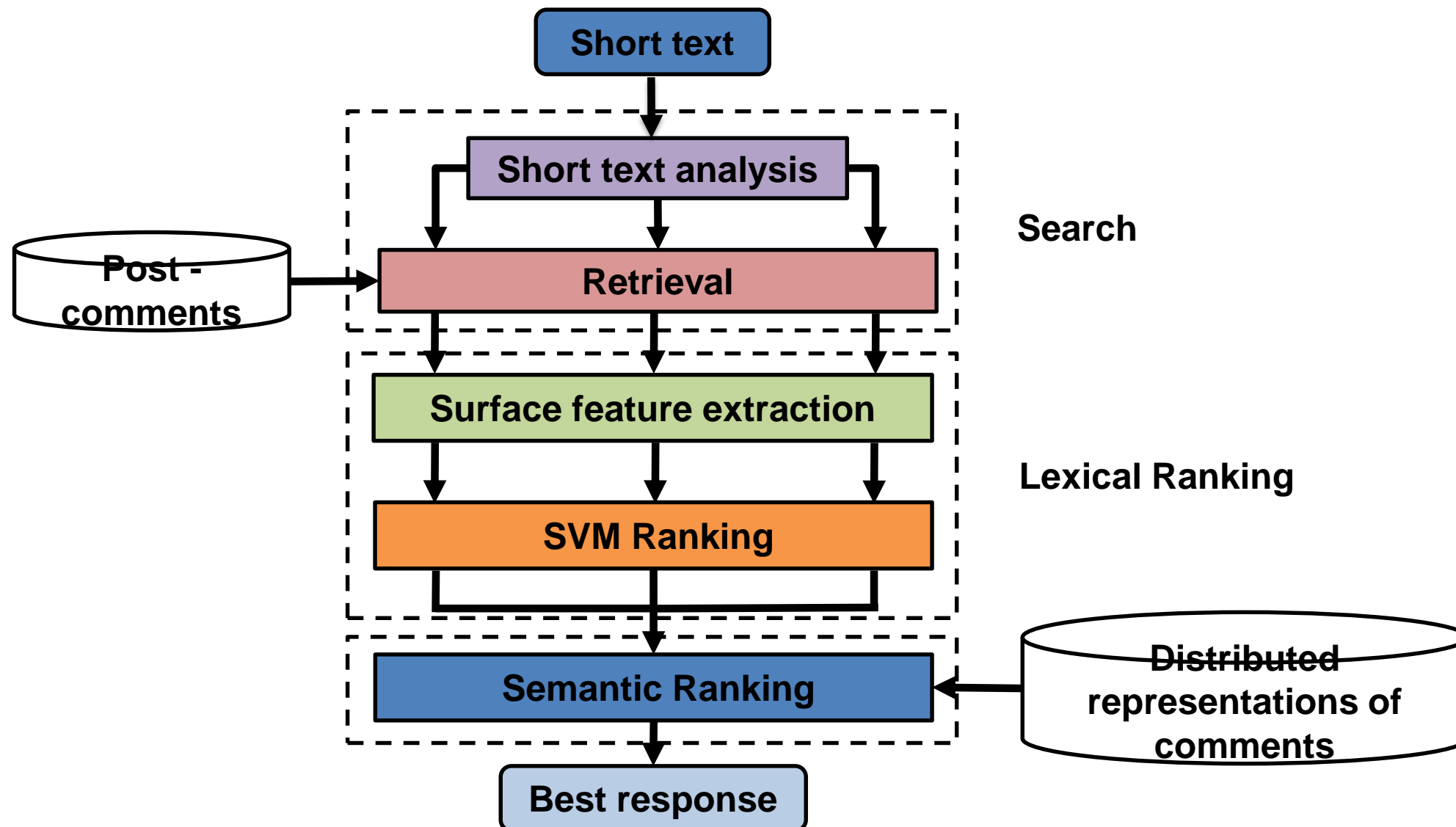


Basic Idea

- To collect sufficient candidate comments including the suitable responses in the small candidate pool.
- Our system attempts to facilitate high short text conversation performance by a three-level ranking framework.
 - Through a couple of selection turns, we generate the final plausible candidate set.
 - In the small pool of candidates, we leverage deep learning techniques to find the best response.



Our three-tier ranking framework



Search Component

- Short text analysis
 - Tailor a short text to use IR technologies
 - Translate a short text into multiple terms with weights
- Retrieval
 - To index all post-comment pairs for a highly-efficient information filtering



Short text analysis

- **Method 1: MG**
 - all potential words with equal weights
 - to improve search recall
- **Method 2: TFIDF**
 - keywords by TF-IDF
- **Method 3: TextRank**
 - Similar to Google's PageRank algorithm

Detect or recognize
the focus with salient
information in a short
text

Retrieval

- To index all post-comments pairs (offline)
- * To use the default similarity function in Lucene (online)

$$\text{score}(q, s) = \text{co}(q, s) \cdot \text{qn}(q) \cdot \sum_{t \in q} \{ \text{tf}(t \in s) \cdot \text{idf}(t)^2 \cdot w_t \cdot \text{norm}(t, s) \}$$



Lexical Ranking Component

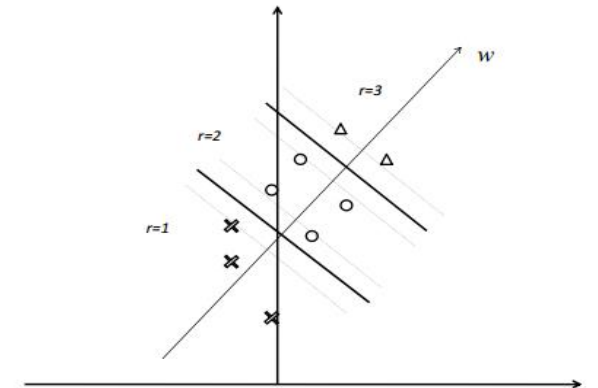
Goal: To try to promote all the relevant comments to the top of a ranked list based on the downstream comment candidates by leveraging a small portion of labelled post-comment pairs.

Lexical Features:

- Similarity features
- Matching features
 - Longest common string and co-occurring statistics

Ranking SVM:

Used to exploit lexical features to ranking the candidates



Lexical Features

Types	Features	Meanings
Similarity Features	Q2C	Similarity between the query q and the candidate comment c
	Q2P_Ave	Average of the similarities between the query q and the posts with which the candidate comment c is paired
	Q2P_Max	Maximum of the similarities between the query q and the posts with which the candidate comment c is paired
	Q2P_Min	Minimum of the similarities between the query q and the posts with which the candidate comment c is paired
Matching Features	LCS	Length of the longest common string between the query q and the candidate comment c
	LCS_Rate	Ratio of LCS to the length of the candidate comment
	Co_Size	Number of co-occurring words between the query q and the candidate comment c
	Co_Rate	Ratio of Co_Size to the number of words in the candidate comment c
	Co_IDF_Sum	Sum of IDF's of co-occurring words between the query q and the candidate comment c
Others	Co_IDF_Ave	Average of IDF's of co-occurring words between the query q and the candidate comment c
	Post_Num	Number of the posts with which the candidate comment c is paired

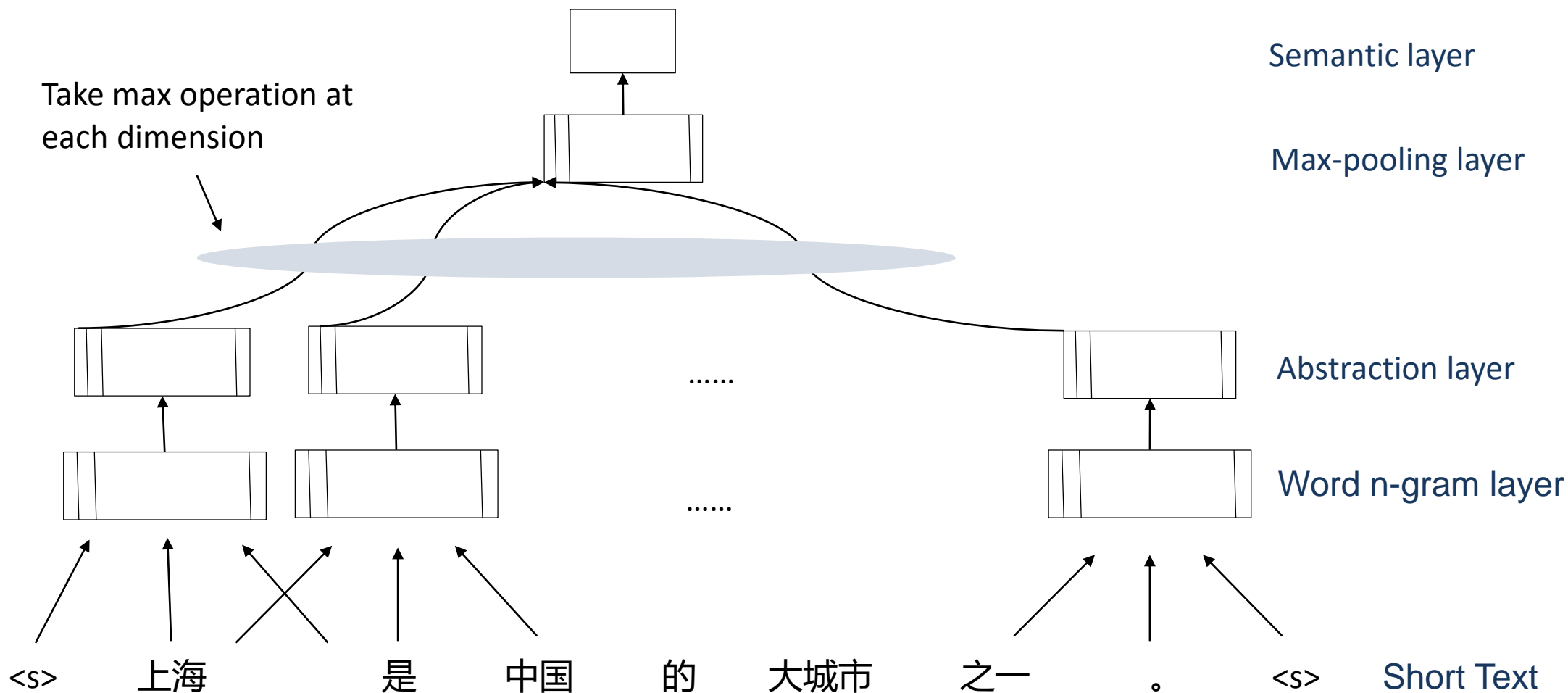
Features!

Semantic Ranking Component

- Receive and re-rank the aggregated results of three different search strategies from the lexical ranking component by semantics



Our Sentence Embedding



Submitted Results

Run name	Mean nDCG@1	Mean P+	Mean nERR@10
splab-C-R1	0.2933	0.4735	0.4449
splab-C-R2	0.0967	0.2069	0.1831
splab-C-R3	0.0967	0.1896	0.1650

- splab-C-R1 uses the three-tie framework
- splab-C-R2 uses the first method on RHS
- splab-C-R3 uses the third method on RHS

No.	weight update	post vector	cmnt vector
1	asynchronous	L	R
2	asynchronous	R	R
3	shared	L or R	L or R

Conclusions

- we described our system's three-pronged strategy for identifying proper responses that balance high candidate recall and processing time for candidate scoring.
- The evaluation on a test set of 100 test queries provided by the organizers shows that our three-tier ranking system is effective.





THANK YOU
for your
ATTENTION!