Overview of the NTCIR-15 Dialogue Evaluation (DialEval-1) Task

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Task as One Sentence

<u>customer-helpdesk</u>

dialogue: task-oriented, multi-round,

DQ: The **D**ialogue **Q**uality subtask

requires the systems to predict distributions of

nugget types.

dialogue quality scores

ND: The Nugget Detection subtask

Motivation

Why prediction?

To build good dialogue system, we need good ways to evaluate them.

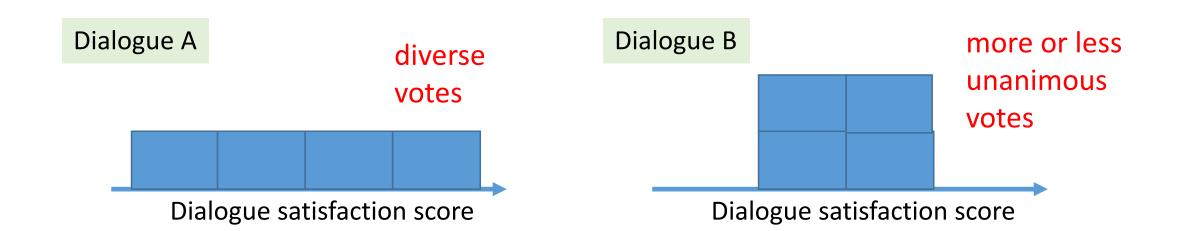
Online evaluation :

- Expensive and does not scale
- Difficult to compare different systems
- Not repeatable



Why distributions?

People can have diverse views for the same dialogue.

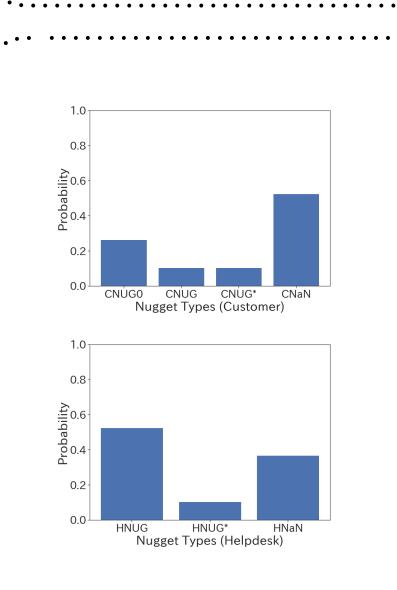




-1 0 1 Quality (S-score)

3 quality types

- A-score: Task Accomplishment (Has the problem) been solved? To what extent?)
- S-score: Customer Satisfaction of the dialogue (not of the product/service or the company)
- E-score: Dialogue Effectiveness (Do the utterers) interact effectively to solve the problem efficiently?)

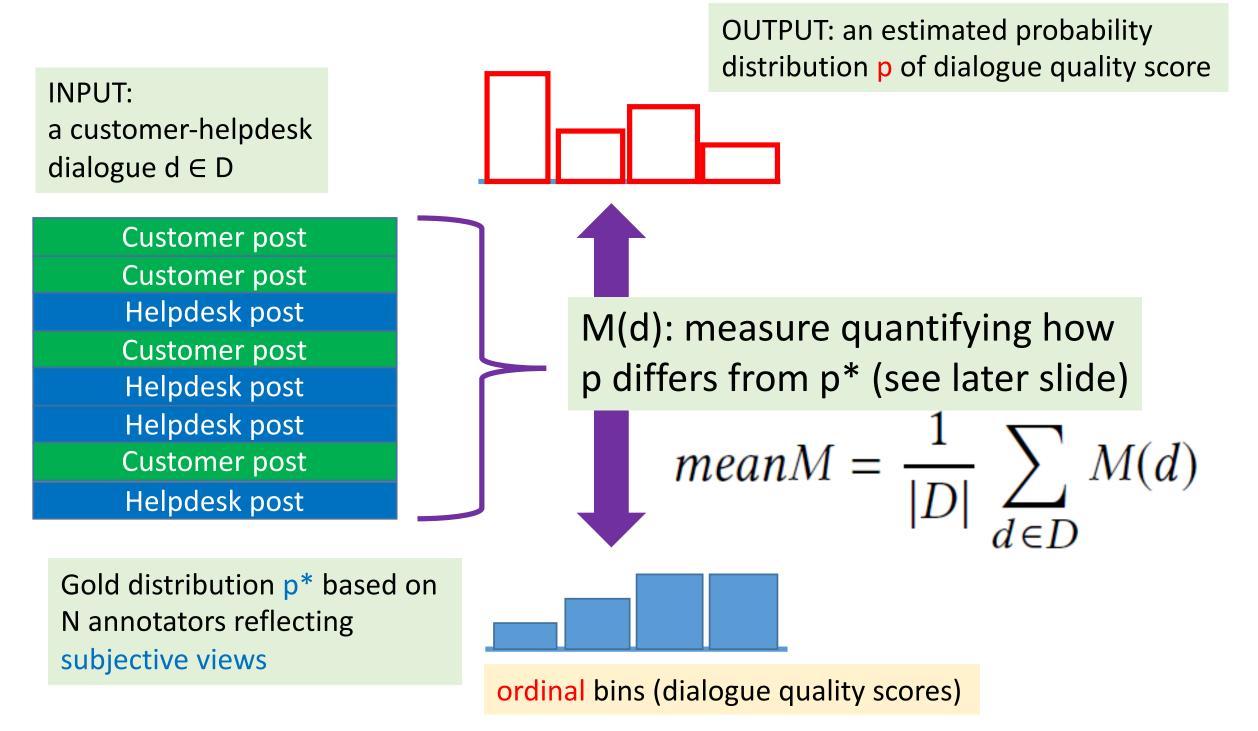


- CNUG0: Customer trigger (problem stated) CNUG*: Customer goal (solution confirmed)
- HNUG*: Helpdesk goal (solution stated)
- CNUG: Customer regular
- HNUG: Helpdesk regular
- Contains info that leads to solution
- CNaN: Customer Not-a-Nugget -

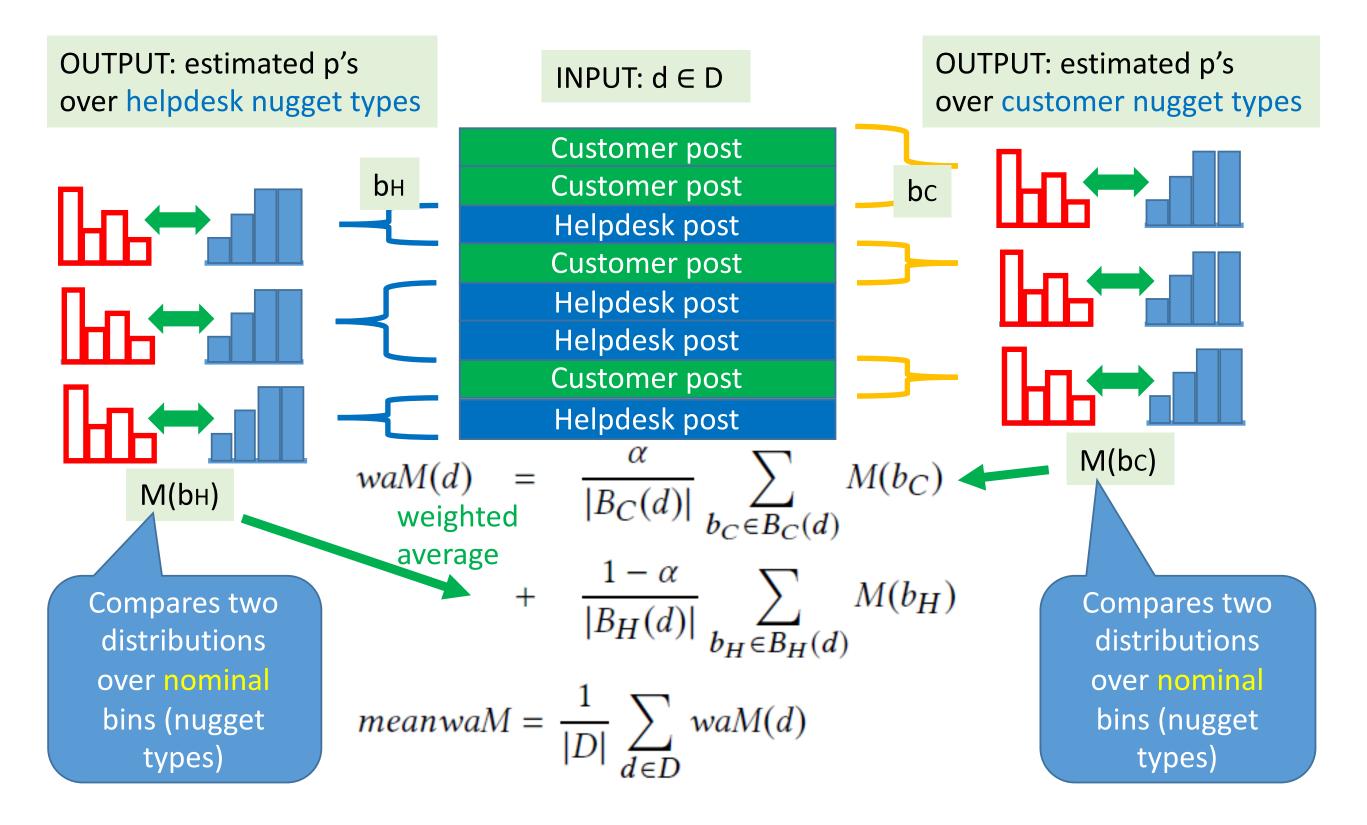
• HNaN: Helpdesk Not-a-Nugget

Evaluation

Dialogue **Q**uality subtask



Nugget Detection subtask



Summary

 Chinese customer-helpdesk dialogues mined from Weibo, with annotations

Dataset

- 3700 Training + 390 Dev + 300 test
- English translation partially available • 2252 Training + 390 Dev + 300 test

For the Chinese DQ and ND subtasks,

- Two BERT-based models outperformed the BiLSTM (Bidirectional Long Short-term Memory) baseline model (BL-Istm) with statistical significance

For the English DQ and ND subtasks,

- None of the models outperformed the BiLSTM baseline.

Results

Please see the overview paper.



The English translation for all the dialogues will be available to form a fully bilingual dataset at next DialEval