

## CIR at the NTCIR-17

# Unbiased Learning to Rank Evaluation Task 2 (ULTRE-2)

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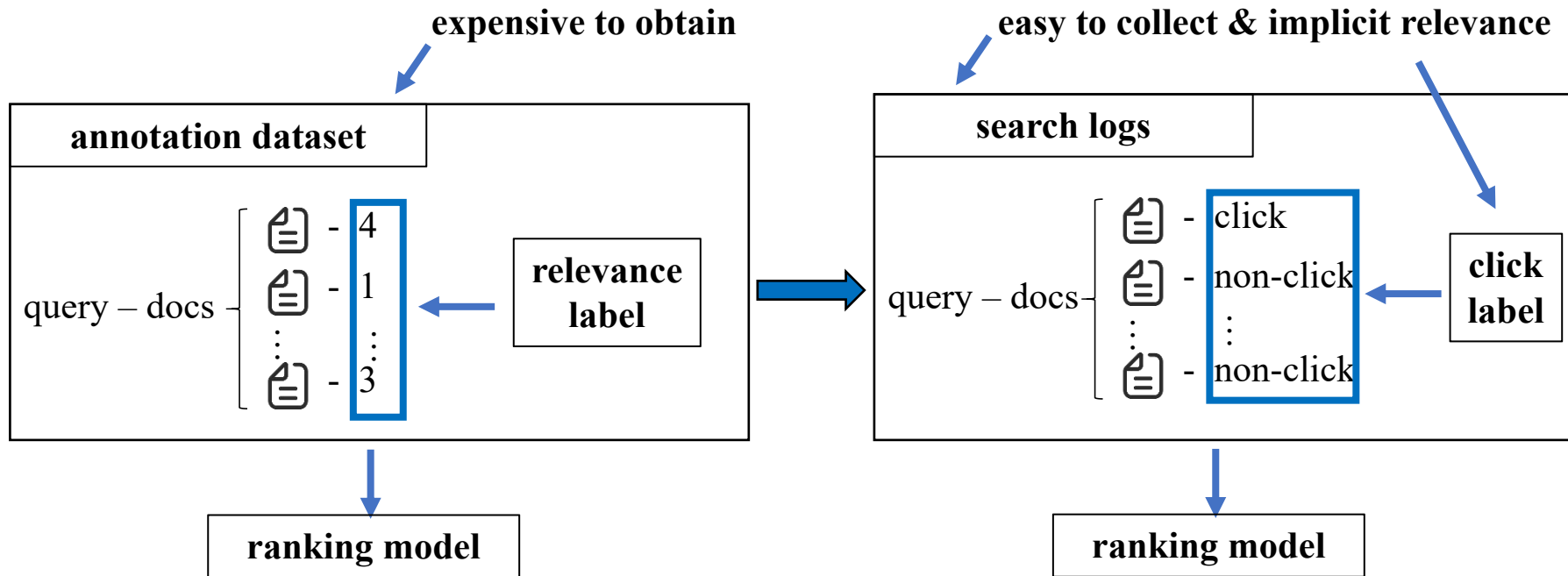
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*Background*

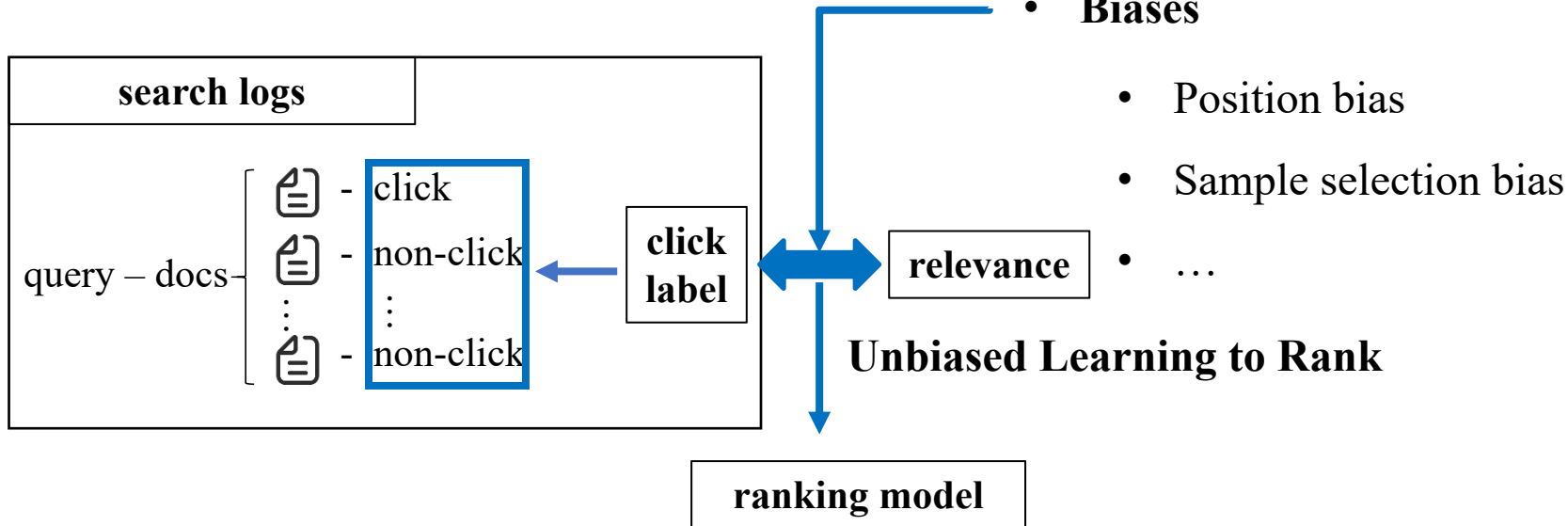
# Background

- **Learning to Rank**



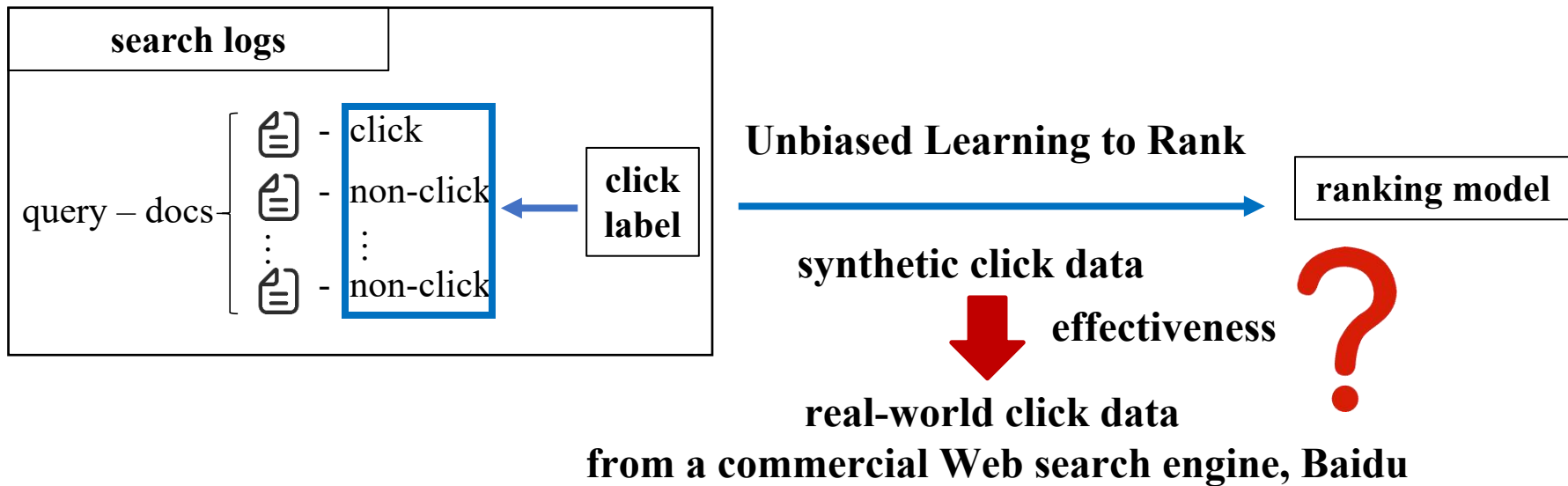
# Background

- **Unbiased Learning to Rank**



# Background

- NTCIR-17 ULTRE-2 task

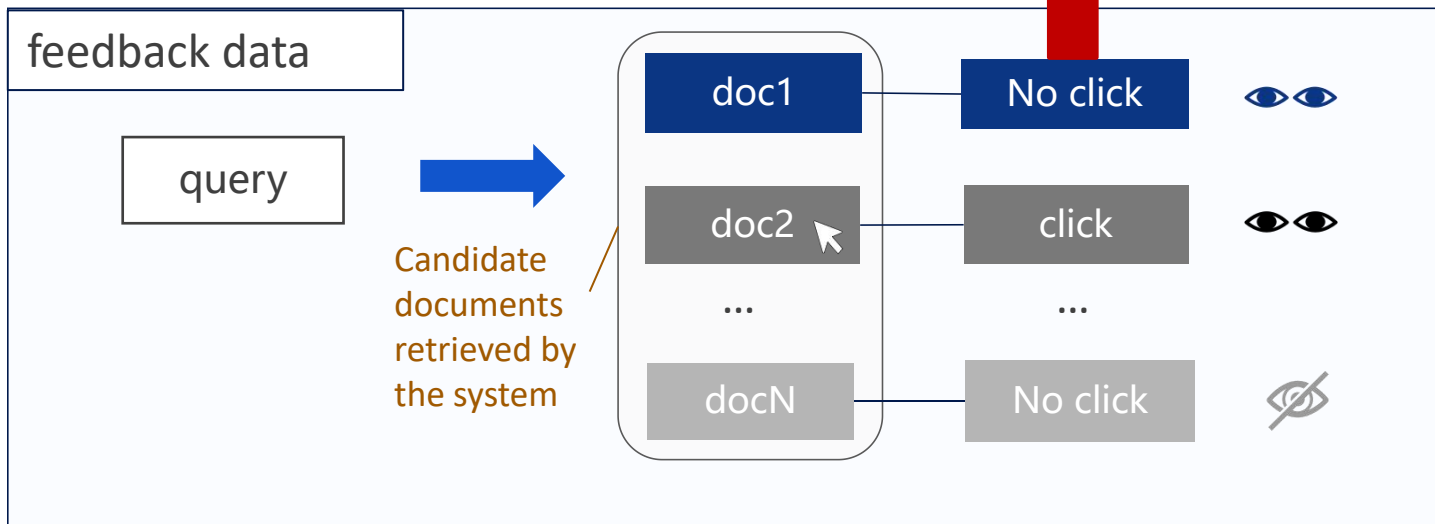


# *Motivation & Methods*

# Motivation

- non-clicks do not mean irrelevant  $\Leftrightarrow$  false negative issue

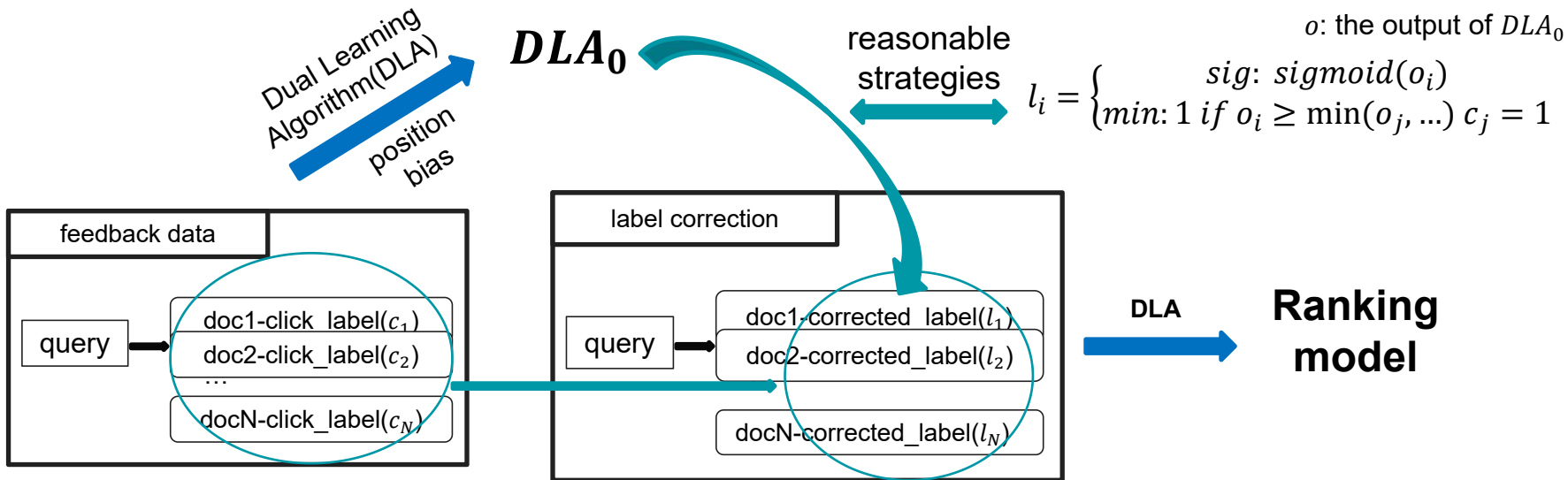
Non-clicks: false negative issue



# Methods

- **Label Correction**

➤ correct the labels for **non-clicked** items by a relevance judgment model trained from DLA

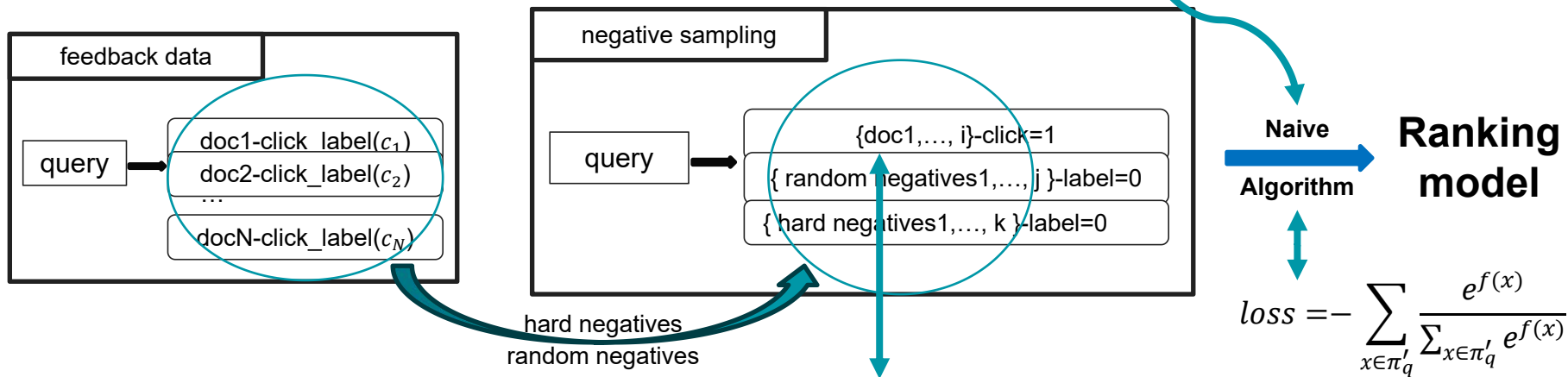




# Methods

- **Negative Sampling**

➤ through negative sampling → **reconstruct the original result lists**



➤ “click-only” scheme: preserve clicked results

➤ “last-click” scheme: preserve all the results before the last clicked result

# *Experiments & Results*

# Experiments

- **Experimental implementation**

- **Input features**

- for label correction method

- traditional features of 13 dimensions
      - pretrained score

- for negative sampling method

- extracted traditional word matching features (e.g. LM-DIR, BM25) of 24 dimensions

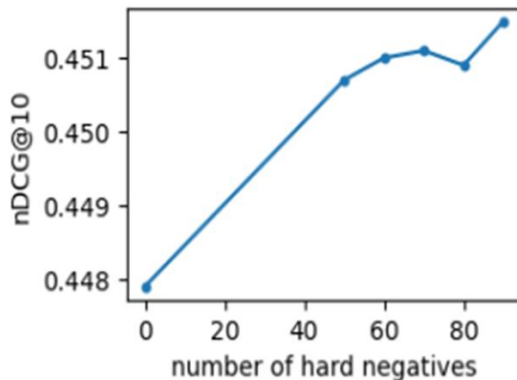
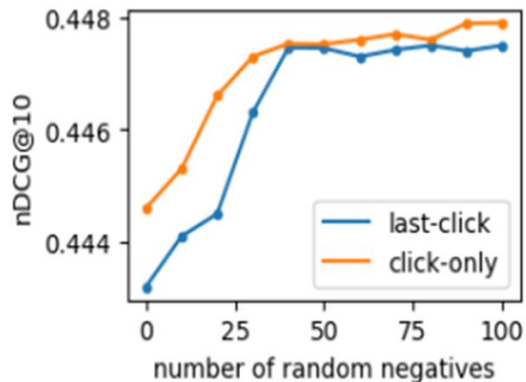
- **Model architecture**

- Feature projection: project features to a higher dimension
    - Ranking model: a deep neural network with three hidden layers

# Results

- **Effect of Negative Sampling**

- We investigate the use of negative sampling on the validation set.
- The  $nDCG@10$  on the validation set indicates that this approach is effective in improving performance.



Performance curves of two schemes ("click-only" and "last-click") w.r.t. the number of random and hard negatives. (a) Performance curves of two schemes w.r.t. the number of random negatives. (b) The Performance curve of the "click-only" scheme w.r.t. the number of hard negatives.

# Results

- **Effect of Label Correction**

- DLA with Label Correction **outperforms** the basic DLA model, under various strategies.
- The underline denotes the performance of the baseline DLA.

Model	nDCG@10			DCG@10
	test	total valid	20% valid	test
<b>Scratch-DLA-LC (sig)</b>	<b>0.5355</b>	<b>0.5019</b>	/	11.4538
Aux-DLA-LC (sig)	0.5326	0.5015	/	11.3898
Scratch-DLA-LC (min)	unk	0.4816	/	unk
Aux-DLA-LC (min)	unk	0.4947	/	unk
<u>DLA</u>	<u>0.5247</u>	<u>0.4920</u>	/	<u>11.2031</u>
lgbBase	0.5350	/	0.5003	11.4794
lgbBaseAdd	0.5333	/	0.5021	11.4616

*Conclusion*

# Conclusion

- We focus on the false negative issue and propose two approaches to tackle this issue: label correction and negative sampling.
- Both methods can enhance the model performance and our best method (label correction) has achieved nDCG@10 of 0.5355, which is 2.66% better than the best score from the organizer.

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Team	Submitted run	nDCG@10
	click-point	0.3326
	click-pair	0.5100
	click-softmax	0.5144
	IPS-PBM	0.5199
	IPS-DCM	0.5131
	IPS-UBM	0.4875
	<b>DLA-PBM</b>	<b>0.5216</b>
	DLA-DCM	0.5199
	DLA-UBM	0.5196
	PRS	0.4970

Organizer



# Thanks!

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